



CAMINO REAL
REGIONAL MOBILITY
AUTHORITY

**CRRMA FINANCE
COMMITTEE MEETING
PRESENTATION**

**EL PASO BIKE SHARE
PROGRAM**

**SUNCYCLE FY24 – Q2
PERFORMANCE REPORT**

Robert Studer
April 9, 2024

AGENDA



- Program Highlights
- Summary of Quarter
- Q2 Graphs
- Financial Update
- Operational Update

SunCycle Performance Report - Program Highlights



- Q2 is December, January, and February
- Trips increased from 1,436 in FY23 to 1,981, or 38%
- Revenue up 47% compared to FY23 Q2
- Annual Ugly Sweater Ride on December 8th (special rides are not reflected in checkout counts)
- New location @ Ascarate Park was 5th station busiest during Q2
 - Opened December 14th
 - Launch Event April 27th
- San Jacinto Plaza and Arts Festival Plaza remain the busiest stations
- UTEP stations saw decreases due to limited on campus activity during the quarter

SunCycle Program Highlights – Ugly Sweater Ride



SunCycle Program Highlights – Ugly Sweater Ride

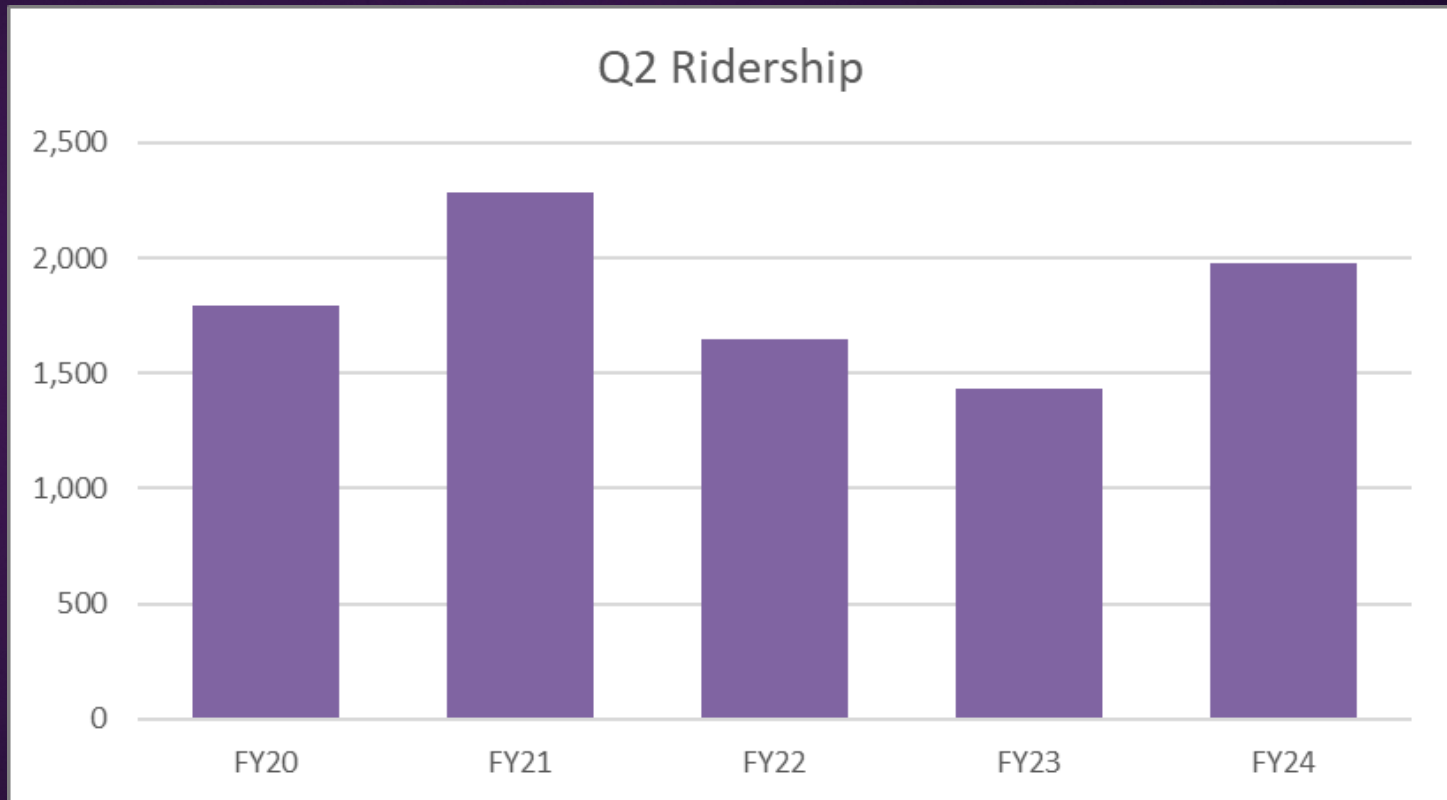


SunCycle Performance Report - Summary of Q2 Activity

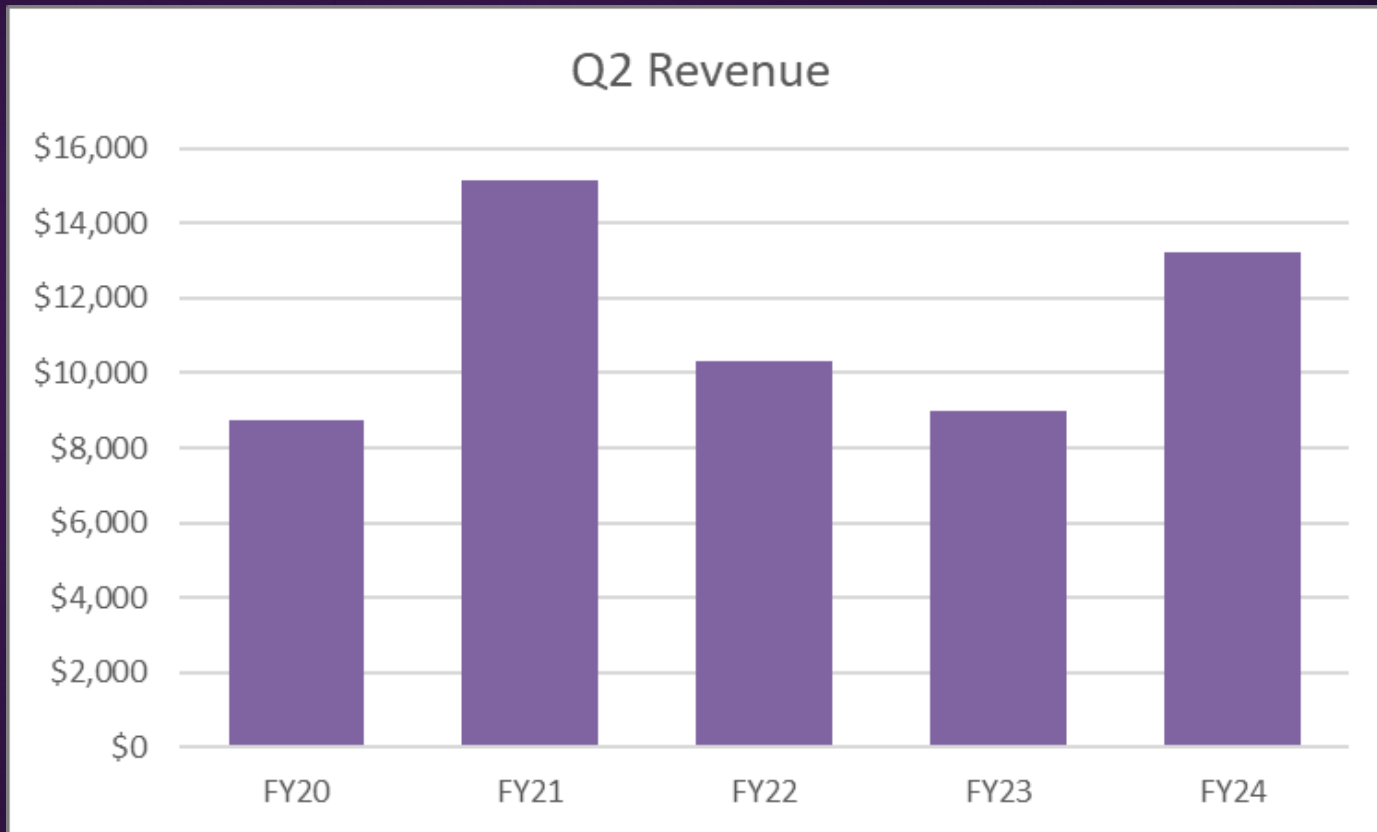


	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024 Q1	FY2024 Q2	TOTAL
Rides Taken	12,062	18,449	15,250	15,673	13,944	14,210	10,300	8,598	2,823	1,981	113,290
Total Rides (Minutes)	521,059	788,425	676,631	662,863	653,275	705,436	672,770	521,672	177,441	119,648	5,499,301
Total Rides (Miles)	63,156	95,522	78,484	74,145	71,119	77,492	55,969	44,354	14,831	10,903	585,987
Average Ride (Minutes)	43.20	42.74	44.37	42.29	46.85	49.64	65.32	60.67	62.86	60.40	48.54
Average Ride (Miles)	5.24	5.18	5.15	4.73	5.10	5.45	5.43	5.16	5.25	5.50	5.17
Carbon Offset (Pounds)	59,712	90,317	74,198	70,701	67,482	73,529	53,097	42,087	14,075	10,345	555,555
Calories Burned	2,514,378	3,802,829	3,124,341	2,963,577	2,836,516	3,091,325	2,232,310	1,769,650	591,724	434,937	23,362,072

SunCycle Q2 Ridership



SunCycle Q2 Revenue



SunCycle Performance Report

Financial Activity through FY24 Q2



	<u>Revenue</u>	<u>Expenses</u>
FY24 Q2	\$13,250	\$34,331
FY24 YTD	\$30,152	\$84,109
Program Lifetime	\$2,401,465	\$2,320,081
Funds Remaining	\$81,384	

Does not reflect CRRMA support approved as part of FY24 budget

SunCycle Performance Report - Operational Update



- Continue work reconfiguring our station deployment outside of our current footprint to engage and attract potential customers who do not visit our current locations
 - Waiting for construction @ potential County Club Rd location to conclude
- Bcycle's software fee increasing 5% on 4/1/2024
- Submitted Sponsorship renewal request to El Paso Electric
- TxDOT is drafting the TASA Grant Advanced Funding Agreement that will provide the CRRMA with access to \$100,000 towards the purchase of new e-bikes
 - Requires match of \$25,000
 - Allows CRRMA to upgrade aging fleet to new e-bikes at fraction of the cost

SunCycle Performance Report - Operational Update

Upcoming Events

- April 20 - Earth Day ESD event at EP Zoo
- April 27 - Ascarate Park Station Launch Event
- May 3 – Cinco de Mayo Ride*
- June 1 – National Trails Day Ride – Playa Drain*

*Tickets available on Eventbrite

Questions?

Camino Real Regional Mobility Authority

801 Texas Avenue

El Paso, Texas 79901

(915) 212-1072

info@crrma.org

www.crrma.org

