



CAMINO REAL
REGIONAL MOBILITY
AUTHORITY

**CRRMA FINANCE
COMMITTEE MEETING
PRESENTATION**

**EL PASO BIKE SHARE
PROGRAM**

**SUNCYCLE FY24 – Q1
PERFORMANCE REPORT**

Robert Studer
January 9, 2024

AGENDA



- Program Highlights
- Summary of Quarter
- Q1 Graphs
- Financial Update
- Operational Update

SunCycle Performance Report - Program Highlights



- Q1 is September, October, and November
- Trips increased from 2,322 in FY 23 to 2,818, or 21%
- November 24th produced most trips in a single day since summer 2021
- Schuster construction continues to impact UTEP and surrounding stations
- Uptick in memberships (month, semester, annual) compared to same period prior year
- Destination El Paso organized M&I Trade Show Group ride in early October (special rides are not reflected in checkout counts)
- San Jacinto Plaza and Arts Festival Plaza remain the busiest stations but we observed upticks at some downtown stations

SunCycle Program Highlights – M&I Trade Show Group Ride



SunCycle Program Highlights – M&I Trade Show Group Ride

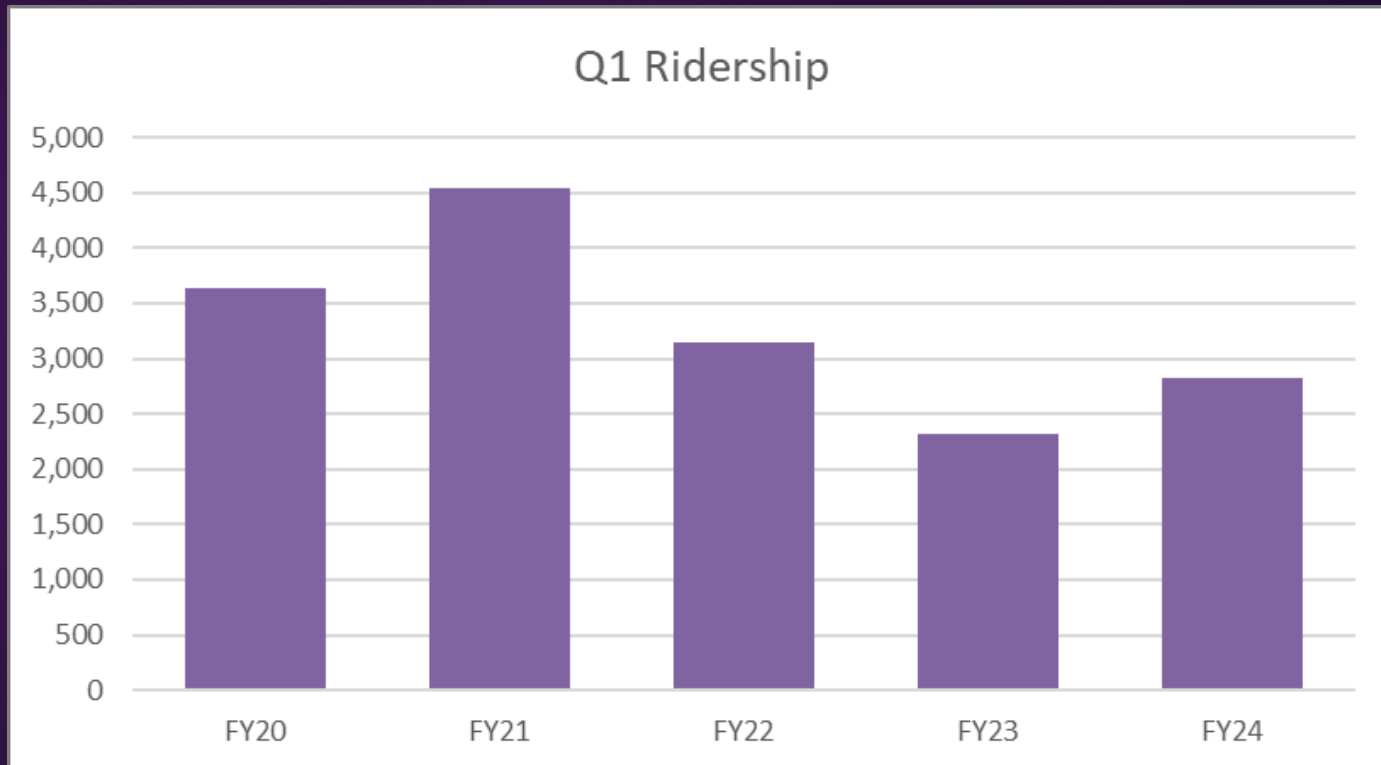


SunCycle Performance Report - Summary of Q1 Activity

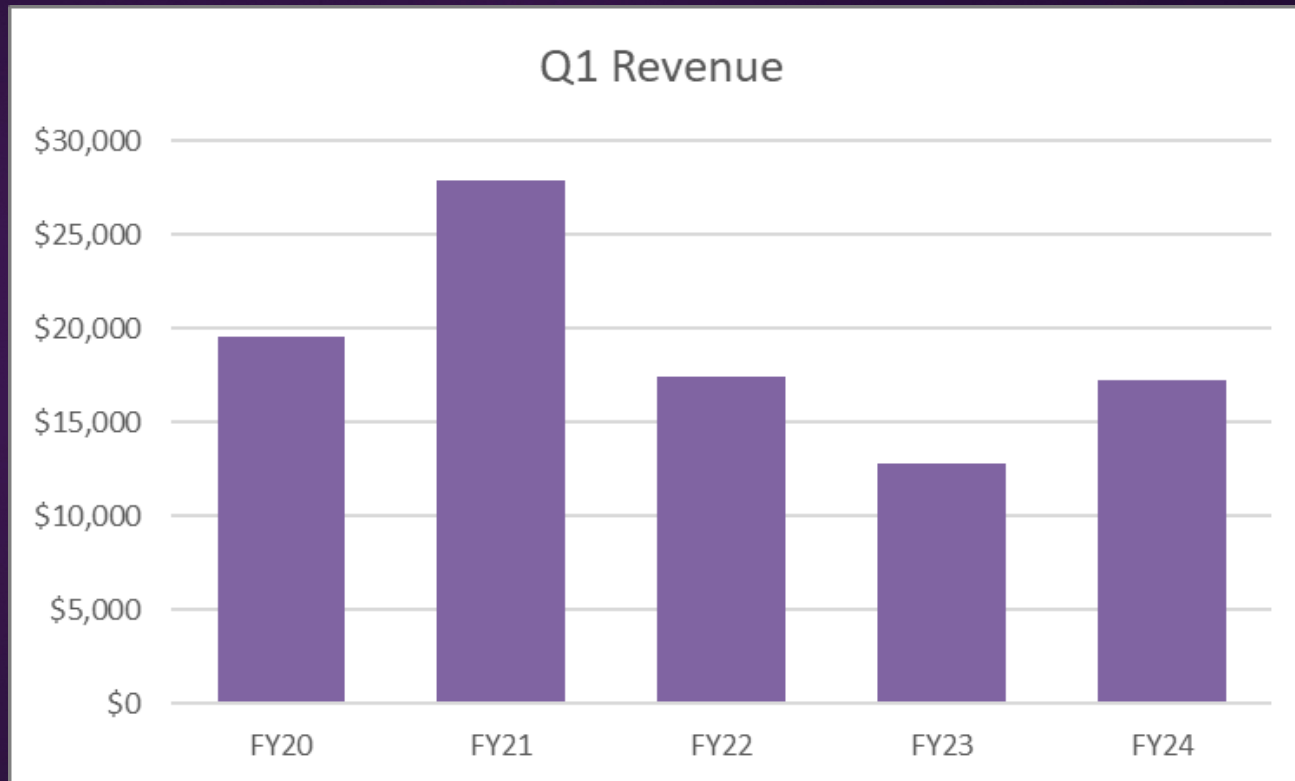


	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024 Q1	TOTAL
Rides Taken	12,062	18,449	15,250	15,673	13,944	14,210	10,300	8,598	2,823	111,309
Total Rides (Minutes)	521,059	788,425	676,631	662,863	653,275	705,436	672,770	521,672	177,441	5,379,572
Total Rides (Miles)	63,156	95,522	78,484	74,145	71,119	77,492	55,969	44,354	14,831	575,072
Average Ride (Minutes)	43.20	42.74	44.37	42.29	46.85	49.64	65.32	60.67	62.86	48.33
Average Ride (Miles)	5.24	5.18	5.15	4.73	5.10	5.45	5.43	5.16	5.25	5.17
Carbon Offset (Pounds)	59,712	90,317	74,198	70,701	67,482	73,529	53,097	42,087	14,075	545,198
Calories Burned	2,514,378	3,802,829	3,124,341	2,963,577	2,836,516	3,091,325	2,232,310	1,769,650	591,724	22,926,650

SunCycle Q1 Ridership



SunCycle Q1 Revenue



SunCycle Performance Report

Financial Activity through FY24 Q1



	<u>Revenue</u>	<u>Expenses</u>
FY24 Q1	\$17,284	\$34,331
FY24 YTD	\$17,284	\$34,331
Program Lifetime	\$2,388,596	\$2,270,304
Funds Remaining	\$118,293	

Does not reflect CRRMA support approved as part of FY24 budget

SunCycle Performance Report - Operational Update



- Continue work reconfiguring our station deployment outside of our current footprint to engage and attract potential customers who do not visit our current locations
 - Application to International Boundary & Water Commission
 - County approved location at Ascarate Park with access to the PDN Trail
 - Installed December 14th
 - Planning a launch event/group ride to raise awareness
- Bcycle's software fee increasing 5% on 4/1/2024
- TxDOT is drafting the TASA Grant Advanced Funding Agreement that will provide the CRRMA with access to \$100,000 towards the purchase of new e-bikes
 - Requires match of \$25,000
 - Allows CRRMA to upgrade aging fleet to new e-bikes at fraction of the cost

Questions?

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