



CAMINO REAL
REGIONAL MOBILITY
AUTHORITY

**CRRMA BOARD MEETING
PRESENTATION**

**EL PASO BIKE SHARE
PROGRAM**

**SUNCYCLE Q2 – FY2020
PERFORMANCE REPORT**

Robert Studer
April 8, 2020

AGENDA



- COVID-19 Response
- Summary of Activity
- Program Highlights
- Time and Day usage
- Financial Update

SunCycle Performance Report

COVID-19 Response



- Upgraded cleaning cloths to a surface disinfectant used in hospitals that will be used on kiosks, docks, and handlebars
- SunCycle team will wear nitrile gloves while working in the field and when working on bikes in the shop
- Will rebalance bikes to move less frequently used bikes to higher traffic stations
- Reminding customers that they can checkout bikes through the app and avoid touching the kiosks altogether if they choose

SunCycle Performance Report

Summary of Activity



	FY2016	FY2017	FY2018	FY2019	FY20 Q1	FY20 Q2	ALL YEARS
Rides Taken	12,062	18,449	15,250	15,673	3,642	1,793	66,869
Total Rides (Minutes)	521,059	788,425	676,631	662,863	166,999	90,072	2,906,049
Total Rides (Miles)	63,156	95,522	78,484	74,145	18,621	9,251	339,179
Average Ride (Minutes)	43.20	42.74	44.37	42.29	45.85	50.24	44.78
Average Ride (Miles)	5.24	5.18	5.15	4.73	5.11	5.16	5.09
Carbon Offset (Pounds)	59,712	90,317	74,198	70,701	15,769	15,769	326,466
Calories Burned	2,514,378	3,802,829	3,124,341	2,963,577	661,059	661,059	13,727,243

SunCycle Performance Report

Program Highlights



- FY20 Q2 ridership exceeded FY19 Q2 by 12%
- Activity in December, January, and February the same month from the prior year with February showing strong outperformance (626 trips vs. 490 last year)
- Peak hours for bike rides expanded into the afternoon. Evenings remain busy but afternoons are a larger percentage of rides than in the past
- San Jacinto continues to be our busiest station, connecting customers to other stations throughout the system
- Added a small station at Mission Hills Park during January and it is already a strong performer connecting with Madeline Park, Kern Place, and Oregon and Univeristy.
- Usage of the Bcycle app continues to rise; 12% of day passes were booked using the app compared to 9% last quarter and 6% two quarters ago

SunCycle Performance Report

2nd Quarter of 2020

Member Trip Activity Summary

El Paso B-cycle
2019-12-01 - 2020-02-29

User Type	Membership Type	Checkout Date	Bike Trips	User Count	Bikes Used
Casual	1 Day Pass (APP ONLY)		224	91	64
	1 Day Pass (Kiosk only)		1,522	716	130
	Semester Pass		31	2	19
	Unknown		2	1	2
			1,779	809	131
Member	30 Day Pass		3	1	3
	Annual Membership		11	4	6
			14	5	9
Total			1,793	814	131

User Type	Membership Type	GPSData	Checkout Date	Bike Trips	Total Duration	Avg Duration	Distance (miles)	Est Carbon Offset	Est Calories Burned
Casual	Unknown			2	555	278	18	17	725
				2	555	278	18	17	725
Casual	1 Day Pass (APP ONLY)			224	9,022	40	984	934	39,236
	1 Day Pass (Kiosk only)			1,522	79,032	52	8,114	7,698	323,643
	Semester Pass			31	1,072	35	87	83	3,470
				1,777	89,126	50	9,185	8,714	366,349
Member	30 Day Pass			3	90	30	14	13	539
	Annual Membership			11	301	27	34	32	1,363
				14	391	28	48	45	1,902
Total				1,793	90,072	50	9,251	8,777	368,976

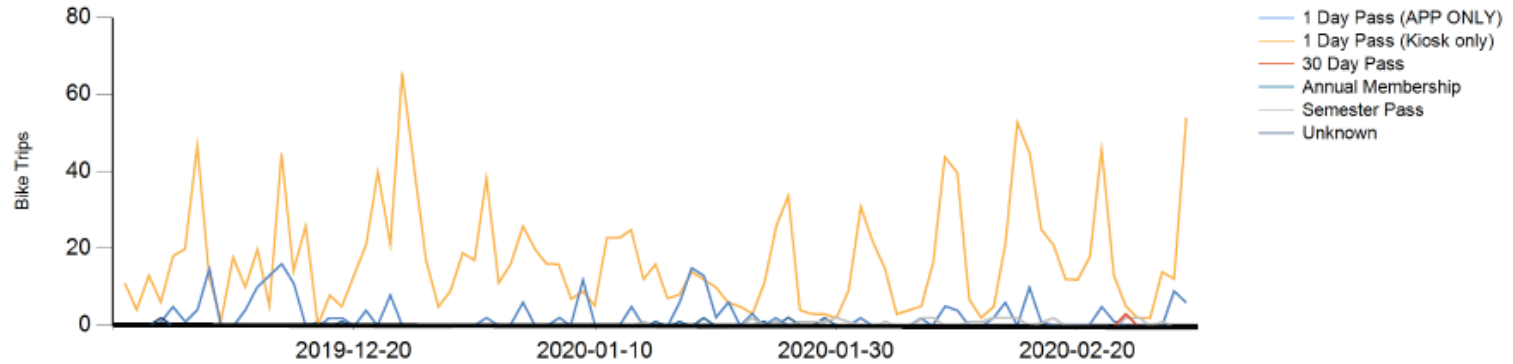
SunCycle Performance Report

2nd Quarter of 2020

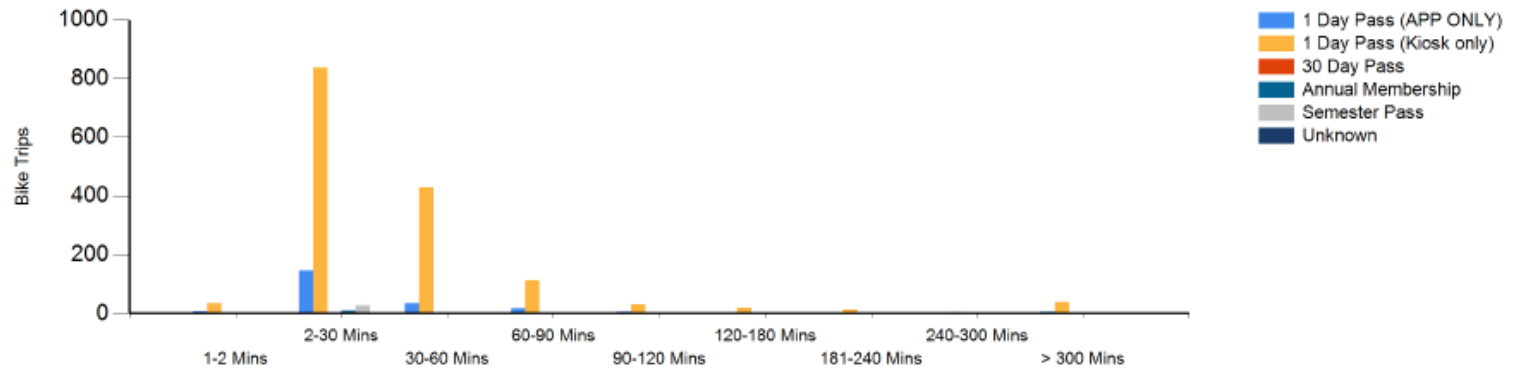
Member Trip Activity Summary

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Trip Volume by Membership Type



Trip Volume by Duration



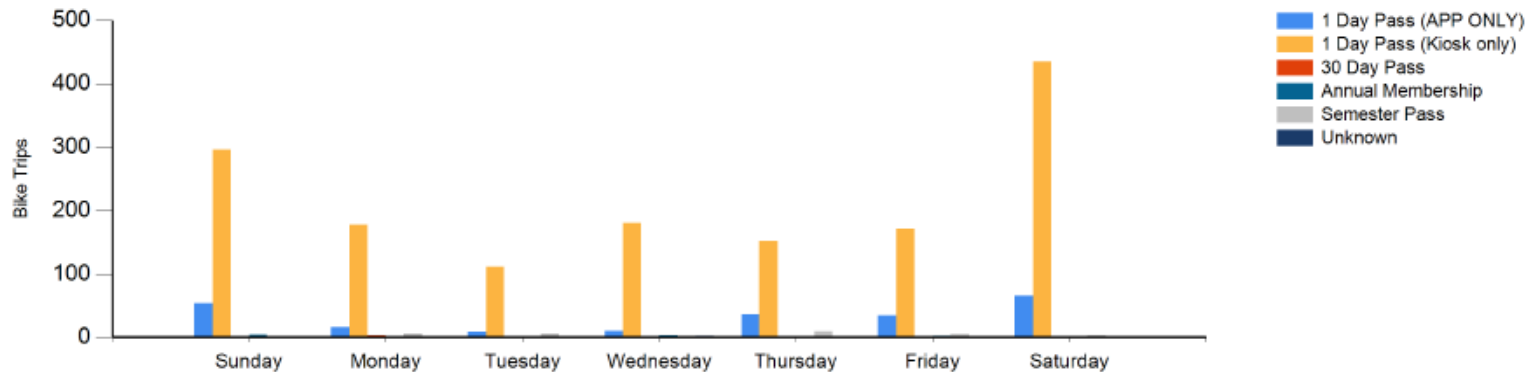
SunCycle Performance Report

2nd Quarter of 2020

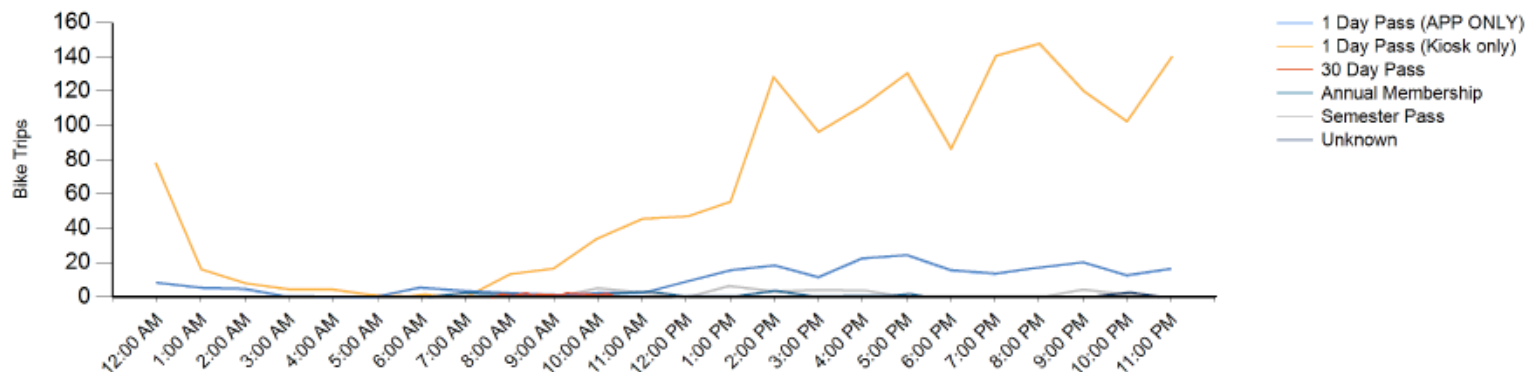
Member Trip Activity Summary

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Trip Volume by Day of Week



Trip Volume by Hour of Day



SunCycle Performance Report

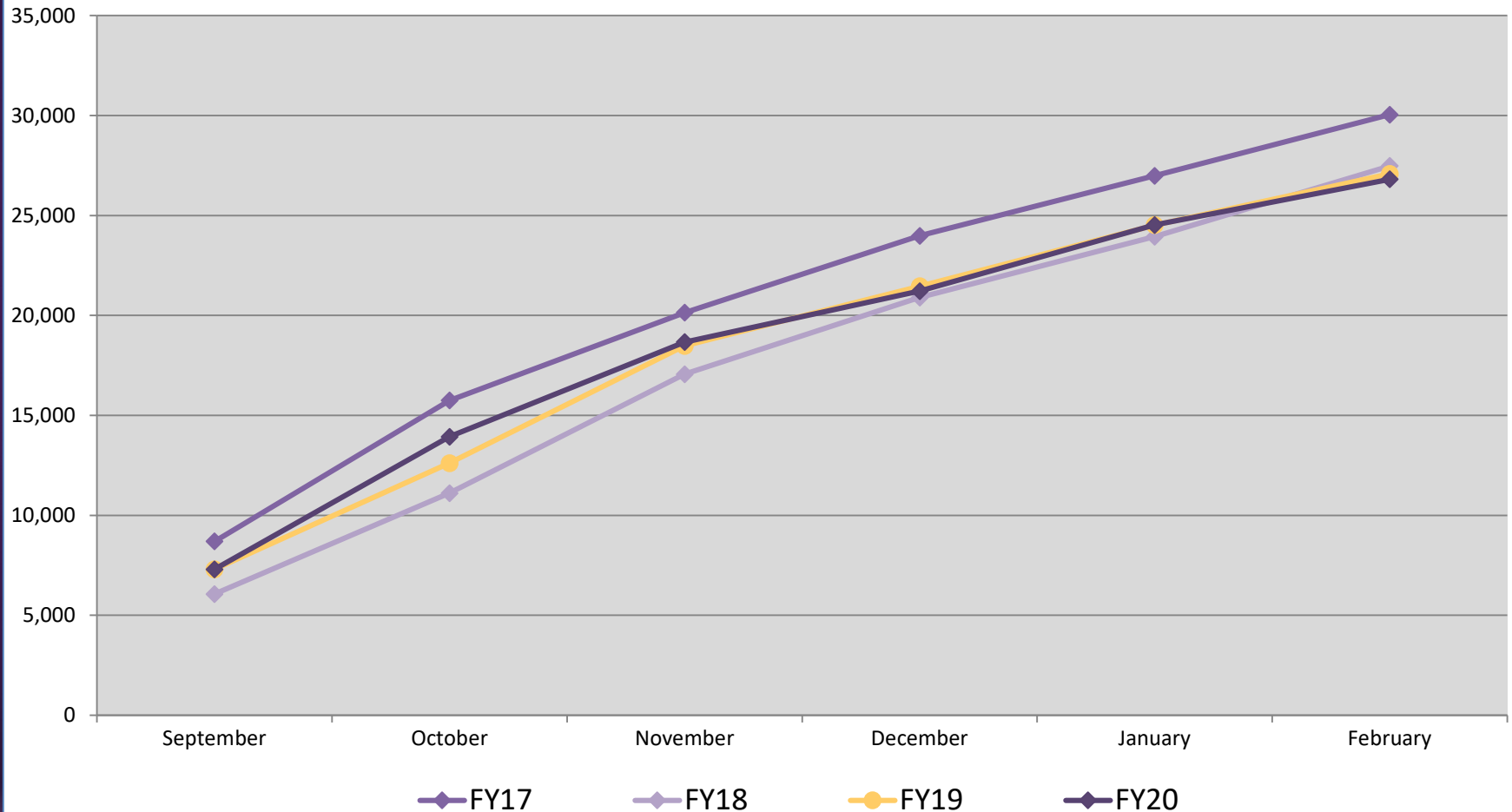
Financial Activity through FY20, Q2



	<u>Revenue</u>	<u>Expenses</u>
FY20 Q2	\$8,147	\$47,450
FY 20 Year-to-date	\$26,810	\$98,679
Program Lifetime	\$1,719,869	\$1,514,671
Remaining Funds	\$205,198	

SunCycle Ridership Revenue

Bike Share Net Ridership Revenue



Questions?

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