



CAMINO REAL
REGIONAL MOBILITY
AUTHORITY

**CRRMA BOARD
PRESENTATION**

**EL PASO BIKE SHARE
PROGRAM**

**SUNCYCLE Q3 – FY2019
PERFORMANCE REPORT**

July 10, 2019

AGENDA



- Summary of Activity
- Program Highlights
- Time and Day usage
- Financial Update

SunCycle Performance Report

Summary of Activity



	FY2016	FY2017	FY2018	FY19 Q1	FY19 Q2	FY19 Q3	ALL YEARS
Rides Taken	12,062	18,449	15,250	3,640	1,600	4,712	49,401
Total Rides (Minutes)	521,059	788,425	676,631	154,188	82,929	204,365	2,140,303
Total Rides (Miles)	63,156	95,522	78,484	16,542	7,916	22,947	253,704
Average Ride (Minutes)	43.76	43.62	46.25	42.00	52.00	43.00	44.54
Average Ride (Miles)	5.07	5.17	5.15	4.54	4.95	4.87	5.13
Carbon Offset (Pounds)	59,712	90,317	74,198	15,769	7,557	21,913	239,996
Calories Burned	2,514,378	3,802,829	3,124,341	661,059	316,639	917,885	10,102,607

SunCycle Performance Report

Program Highlights



- We experienced our busiest May ever!
- Sunday eclipsed Saturday as the most popular day to ride; evenings until around 10pm remain the most popular time to ride
- San Jacinto remains the station with the most checkouts in Q3, followed by Pioneer Plaza, Cleveland Square, and Ballpark West
- Pioneer Plaza station was removed, due to hotel/parking facility construction; working with the City on a permanent replacement location
- New stations at Madeline Park and Kern Place continue to exhibit strong performance
- Special Events during the quarter included a Get Ready for Finals ride with ACES Tutoring of the UTEP College of Engineering and supplying bikes for a lap event of the Sun City Criterium

SunCycle Performance Report

3rd Quarter of 2019



Member Trip Activity Summary

El Paso B-cycle
2019-03-01 - 2019-05-31

User Type	Membership Type	Checkout Date	Bike Trips	User Count	Bikes Used
Casual	1 Day Pass (APP ONLY)		182	86	86
	1 Day Pass (Kiosk only)		4,407	1,984	148
	Unknown		8	1	6
			4,597	2,071	148
Member	Annual Membership		115	10	68
			115	10	68
Total			4,712	2,081	148

User Type	Membership Type	GPSTData	Checkout Date	Bike Trips	Total Duration	Avg Duration	Distance (miles)	Est Carbon Offset	Est Calories Burned
Casual	Unknown			8	273	34	20	19	791
				8	273	34	20	19	791
Casual	1 Day Pass (APP ONLY)			182	6,313	35	743	710	29,727
	1 Day Pass (Kiosk only)			4,407	195,373	44	21,994	21,000	879,746
				4,589	201,686	44	22,737	21,710	909,473
Member	Annual Membership			115	2,406	21	191	184	7,621
				115	2,406	21	191	184	7,621
Total				4,712	204,365	43	22,947	21,913	917,885

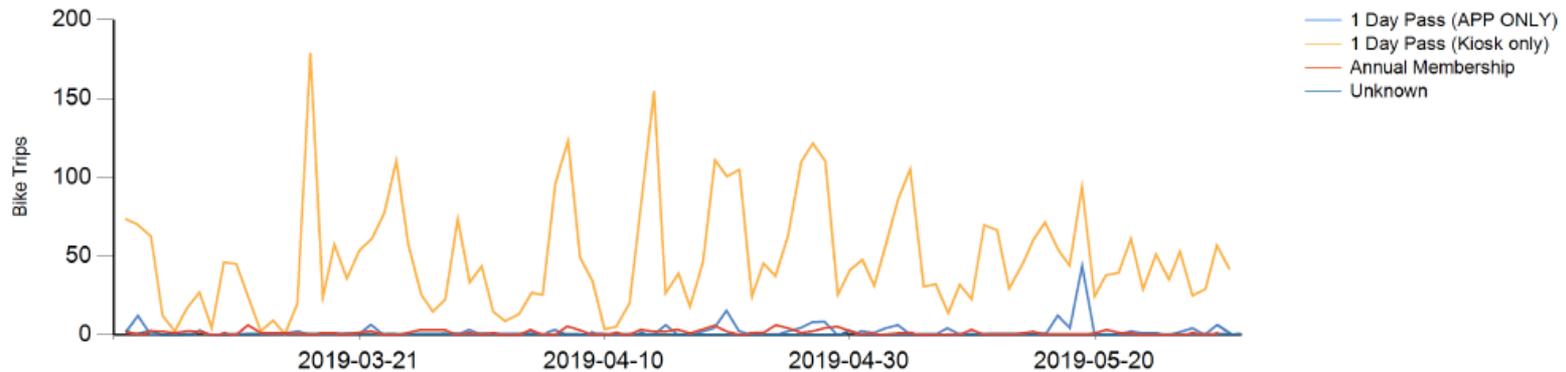
SunCycle Performance Report

3rd Quarter of 2019

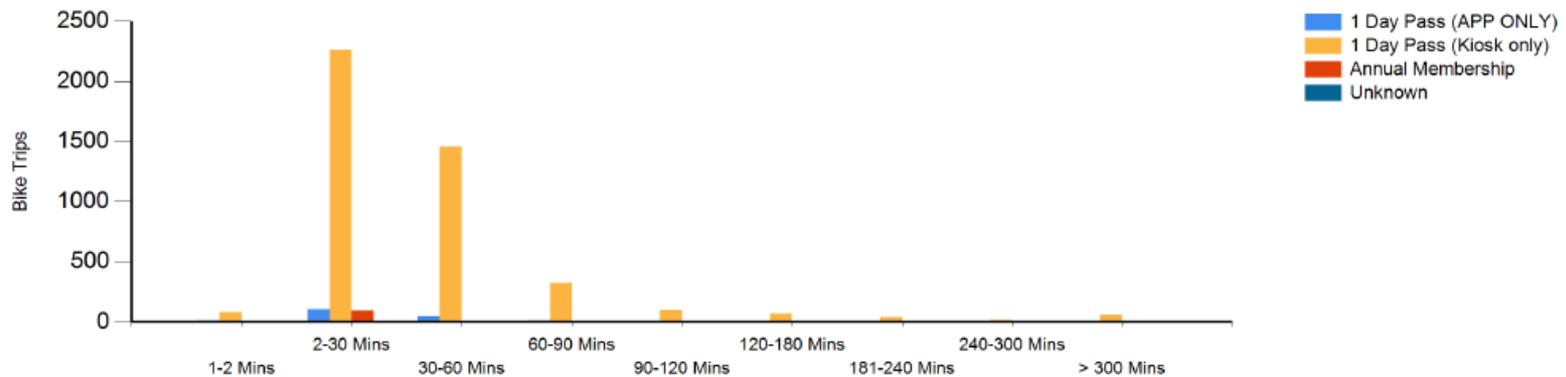
Member Trip Activity Summary

El Paso B-cycle
2019-03-01 - 2019-05-31

Trip Volume by Membership Type



Trip Volume by Duration

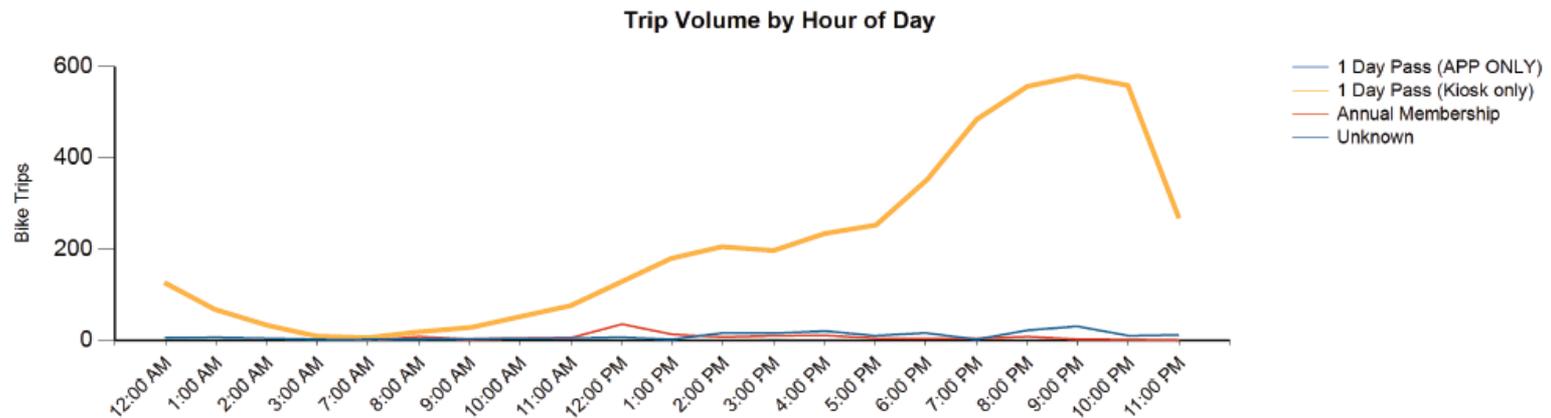
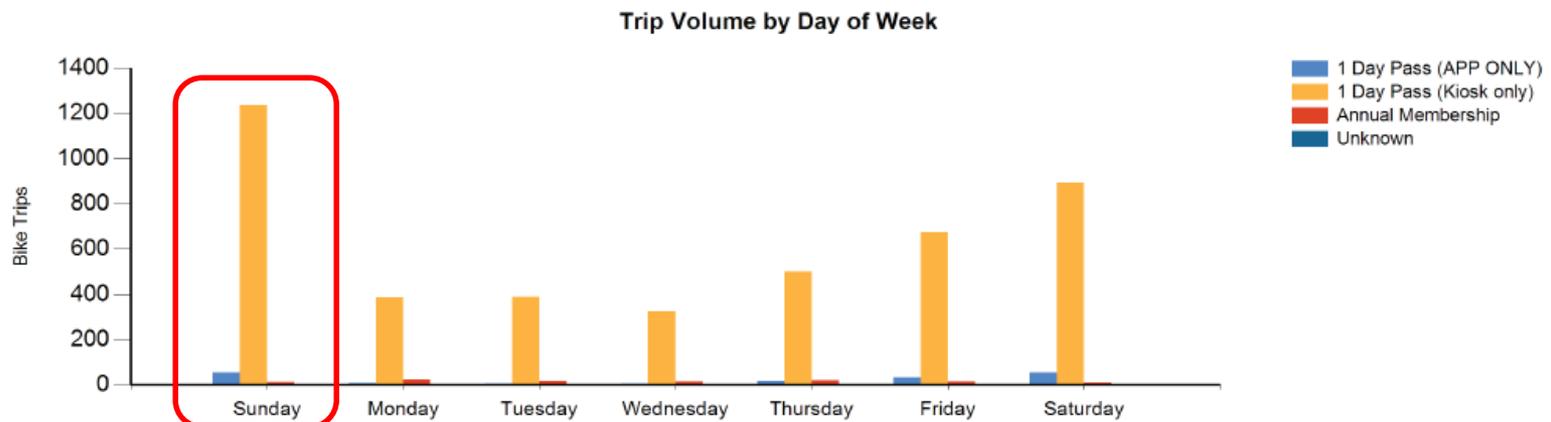


SunCycle Performance Report

3rd Quarter of 2019

Member Trip Activity Summary

El Paso B-cycle
2019-03-01 - 2019-05-31



SunCycle Performance Report

3rd Quarter of 2019



- FY2019 Q3 ridership up 5% from FY2018 Q3
- Some stations experienced growth
 - San Jacinto Plaza
 - Kern Place
 - UTEP Sun Bowl Drive North
 - County Courthouse
 - Oregon & University
 - Mundy Park
- Pioneer Plaza underperforming (to be relocated)
 - Ridership decreased -55% from same period last year (access limited by construction)
- YTD ridership is underperforming 2018 by 0.7% (Q4 is strong)
- Launching e-Bikes!!!

SunCycle Performance Report

Financial Activity through FY19, Q3

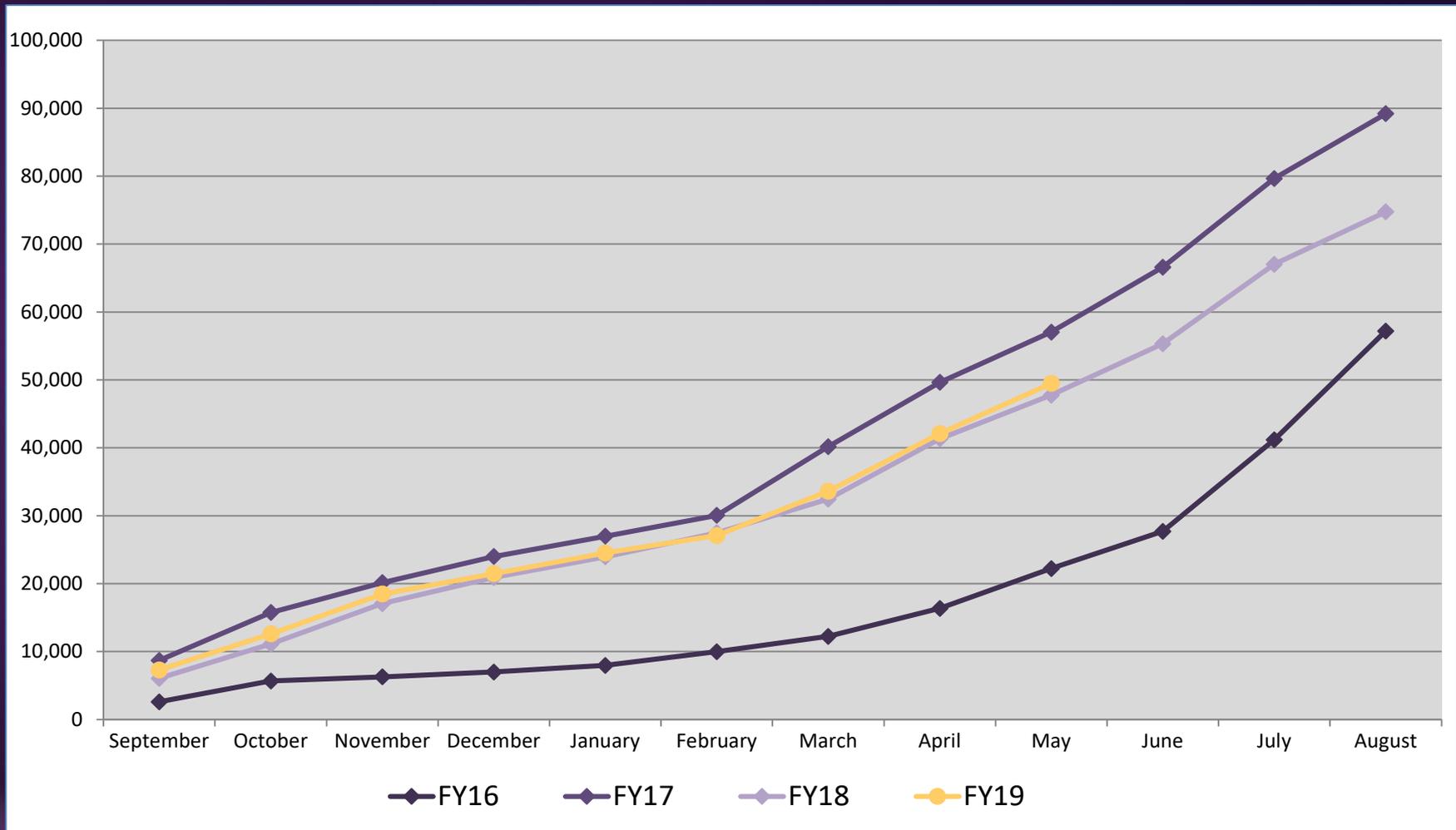


Period	Grants & Revenues	Expenses	O&M Funds Remaining
Phase 1 - Capital	\$720,000.00	(\$387,674.32)	\$332,325.68
Phase 2 - Capital	\$584,000.00	(\$353,330.07)	\$562,995.61
FY16	\$57,823.88	(\$71,261.97)	\$549,557.52
FY17	\$89,198.34	(\$183,873.69)	\$454,882.17
FY18	\$74,751.81	(\$190,972.03)	\$338,661.95
Sponsorship	\$90,000.00	\$0.00	\$428,661.95
FY19 - Q1	\$18,475.58	(\$47,275.49)	\$399,862.04
FY19 - Q2	\$8,610.24	(\$48,084.13)	\$360,388.15
FY19 - Q3	\$22,400.77	(\$44,261.26)	\$338,527.66
TOTALS	\$1,665,260.62	(\$1,326,732.96)	\$338,527.66

NOTES:

- 1) Phase 1 and Phase 2 grants consisted of \$720,000 and \$584,000, respectively.
- 2) Startup Expenses included purchase and build-out of the bikes and stations, as well as the initial kickoff event.

SunCycle Ridership Revenue



Questions?

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