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BOARD MEMBER

VACANT BOARD MEMBER

RAYMOND L. TELLES EXECUTIVE DIRECTOR

TO: CRRMA Board of Directors

FROM: Raymond L. Telles, Executive Director

DATE: July 12, 2017

RE: El Paso Bike Share Program

SunCycle Performance Report – 3rd Quarter of FY17

Board Members,

Attached is the performance report for the CRRMA's El Paso Bike Share Program – known locally as SunCycle. The report consists of this summary sheet, which includes information from opening through Q3 of FY17 (September 15, 2015 – May 31, 2017) and a system report for this fiscal quarter. The main highlights of the system report have been summarized in the following table:

	Fiscal Year 2016			Fiscal Year 2017				
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	TOTALS
Rides Taken	1,543	853	2,488	7,178	4,046	2,102	5,517	23,727
Total Rides (Minutes)	59,244	40,723	115,124	305,968	177,924	98,210	243,993	1,041,186
Total Rides (Miles)	6,688	4,320	13,813	38,335	21,369	10,505	29,767	124,797
Average Ride (Minutes)	38.40	47.74	46.27	42.63	43.98	46.72	44.23	43.88
Average Ride (Miles)	4.33	5.06	5.55	5.34	5.28	5.00	5.40	5.26
Carbon Offset (Pounds)	6,315	4,082	13,063	36,252	20,208	9,935	28,152	118,007
Calories Burned	265,896	171,906	550,110	1,526,466	850,824	418,212	1,185,324	4,968,738

Additional program activity information of note:

- Q3 of FY17 shows an increase in ridership over Q3 of FY16 by more than double.
- San Jacinto remains as the station with the most checkouts (followed by Pioneer Plaza, Cleveland Square and Anthony Street)
- Saturday remains the most active day, followed by Sunday, with Friday showing an increase in usage
- Rides during this quarter show a single peak period between 8:00-9:00pm; the prior quarter included three peak periods (3:00pm, 8:00pm and 10:00pm)
- Top 3 most common routes in this quarter are roundtrips and remain the same as Q2: San Jacinto, Pioneer Plaza and Cleveland Square

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As also requested by the Board, financial information on the SunCycle Program is being provided in the following table:

Period	Grants & Revenues	Expenses	O&M Funds Remaining	
Phase 1 - Capital	\$720,000.00	(\$387,674.32)	\$332,325.68	
Phase 2 - Capital	\$584,000.00	(\$353,330.07)	\$562,995.61	
Q1	\$6,893.41	(\$16,367.54)	\$553,521.48	
Q2	\$3,727.11	(\$15,720.29)	\$541,528.30	
Q3	\$12,235.25	(\$16,092.69)	\$537,670.86	
Q4	\$34,968.11	(\$23,081.45)	\$549,557.52	
Q1	\$20,139.17	(\$48,177.27)	\$521,519.42	
Q2	\$9,909.56	(\$45,968.65)	\$485,460.33	
Q3	\$26,993.53	(\$45,525.94)	\$466,927.92	
TOTALS	\$1,418,866.14	(\$951,938.22)	\$466,927.92	

NOTES:

- 1) Phase 1 and Phase 2 grants consisted of \$720,000 and \$584,000, respectively.
- 2) Startup Expenses included purchase and build-out of the bikes and stations, as well as the initial kickoff event.

Please review this material and let me know if you have any questions. A representative from the CRRMA's bike share operator team will be present during the agenda item to answer any operational questions that you may have. Lastly, please also let me know of any changes to format or content that you would like to see in future reports.