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MEMBER

RAYMOND L. TELLES  
EXECUTIVE DIRECTOR

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**TO: CRRMA Board of Directors**  
**FROM: Raymond L. Telles, Executive Director**  
**DATE: April 12, 2017**  
**RE: El Paso Bike Share Program**  
**SunCycle Performance Report – 2nd Quarter of FY17**

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Board Members,

Attached is the performance report for the CRRMA's El Paso Bike Share Program – known locally as SunCycle. The report consists of this summary sheet, which includes information from opening through Q2 of FY17 (September 15, 2015 – February 28, 2017) and a system report for this fiscal quarter. The main highlights of the system report have been summarized in the following table:

	Fiscal Year 2016				Fiscal Year 2017		TOTALS
	Q1	Q2	Q3	Q4	Q1	Q2	
Rides Taken	1,543	853	2,488	7,178	4,046	2,102	18,210
Total Rides (Minutes)	59,244	40,723	115,124	305,968	177,924	98,210	797,193
Total Rides (Miles)	6,688	4,320	13,813	38,335	21,369	10,505	95,030
Average Ride (Minutes)	38.40	47.74	46.27	42.63	43.98	46.72	43.78
Average Ride (Miles)	4.33	5.06	5.55	5.34	5.28	5.00	5.22
Carbon Offset (Pounds)	6,315	4,082	13,063	36,252	20,208	9,935	89,855
Calories Burned	265,896	171,906	550,110	1,526,466	850,824	418,212	3,783,414

Additional program activity information of note:

- Q2 includes the coldest months of the year and is historically the least active month; March 2017 activity rivals Q2 activity: 2,052 rides; 89,217 minutes ridden, 11,044 miles ridden, 10,443 pounds of carbon offset and 439,734 calories burned
- San Jacinto remains as the station with the most checkouts (followed by Pioneer Plaza, Cleveland Square and Anthony Street)
- Saturday became the most active day, followed by Sunday, which was previously the most active day
- Rides, during this quarter, show three peak periods of use: 3:00pm, 8:00pm and 10:00pm
- Top 3 most common routes in this quarter are all roundtrips: San Jacinto, Pioneer Plaza and Cleveland Square

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As also requested by the Board, financial information on the SunCycle Program is being provided in the following table:

Period	Grants & Revenues	Expenses	O&M Funds Remaining
Phase 1 - Capital	\$720,000.00	(\$387,674.32)	\$332,325.68
Phase 2 - Capital	\$584,000.00	(\$353,330.07)	\$562,995.61
Q1	\$6,893.41	(\$16,367.54)	\$553,521.48
Q2	\$3,727.11	(\$15,720.29)	\$541,528.30
Q3	\$12,235.25	(\$16,092.69)	\$537,670.86
Q4	\$34,968.11	(\$23,081.45)	\$549,557.52
Q1	\$20,139.17	(\$48,177.27)	\$521,519.42
Q2	\$9,909.56	(\$45,968.65)	\$485,460.33

**NOTES:**

- 1) Phase 1 and Phase 2 grants consisted of \$720,000 and \$584,000, respectively.
- 2) Startup Expenses included purchase and build-out of the bikes and stations, as well as the initial kickoff event.

Please review this material and let me know if you have any questions. A representative from the CRRMA's bike share operator team will be present during the agenda item to answer any operational questions that you may have. Lastly, please also let me know of any changes to format or content that you would like to see in future reports.

# Member Trip Activity Summary

El Paso B-cycle  
2016-12-01 - 2017-02-28

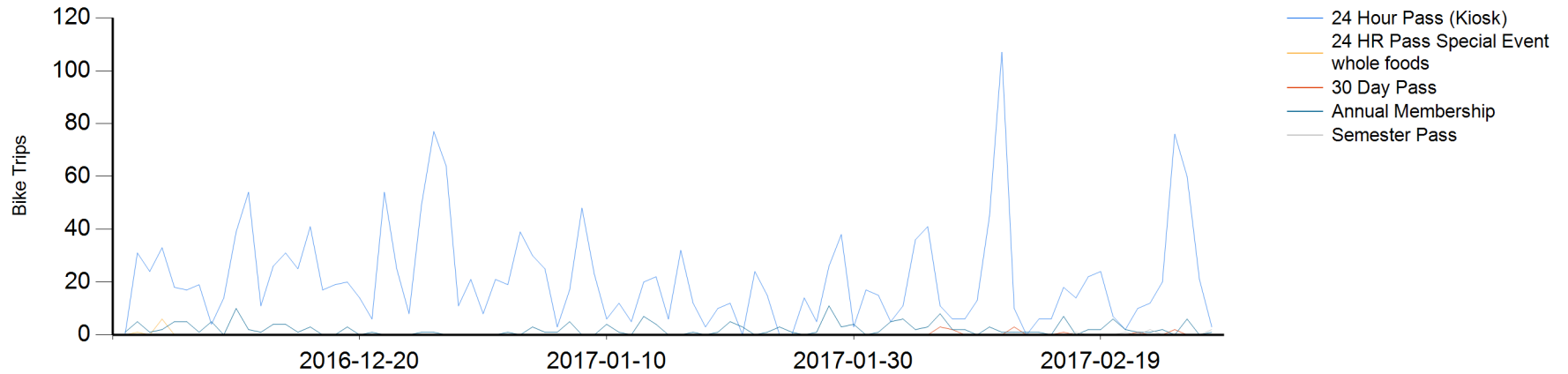
Has RFID	Membership Type	Checkout Date	Bike Trips	User Count	Bikes Used
No	24 Hour Pass (Kiosk)		1,894	804	129
	24 HR Pass Special Event whole foods		7	2	6
	30 Day Pass		12	1	5
	Semester Pass		6	2	5
			1,919	809	130
Yes	Annual Membership		183	14	80
			183	14	80
<b>Total</b>			<b>2,102</b>	<b>823</b>	<b>137</b>

Has RFID	Membership Type	GPSData	Checkout Date	Bike Trips	Total Duration	Avg Duration	Distance (miles)	Est Carbon Offset	Est Calories Burned
No	24 Hour Pass (Kiosk)			1,894	93,843	50	10,040	9,498	399,828
	24 HR Pass Special Event whole foods			7	60	9	9	9	360
	30 Day Pass			12	795	66	40	38	1,602
	Semester Pass			6	69	12	11	10	414
				1,919	94,767	49	10,100	9,555	402,204
Yes	Annual Membership			183	3,443	19	405	380	16,008
				183	3,443	19	405	380	16,008
<b>Total</b>				<b>2,102</b>	<b>98,210</b>	<b>47</b>	<b>10,505</b>	<b>9,935</b>	<b>418,212</b>

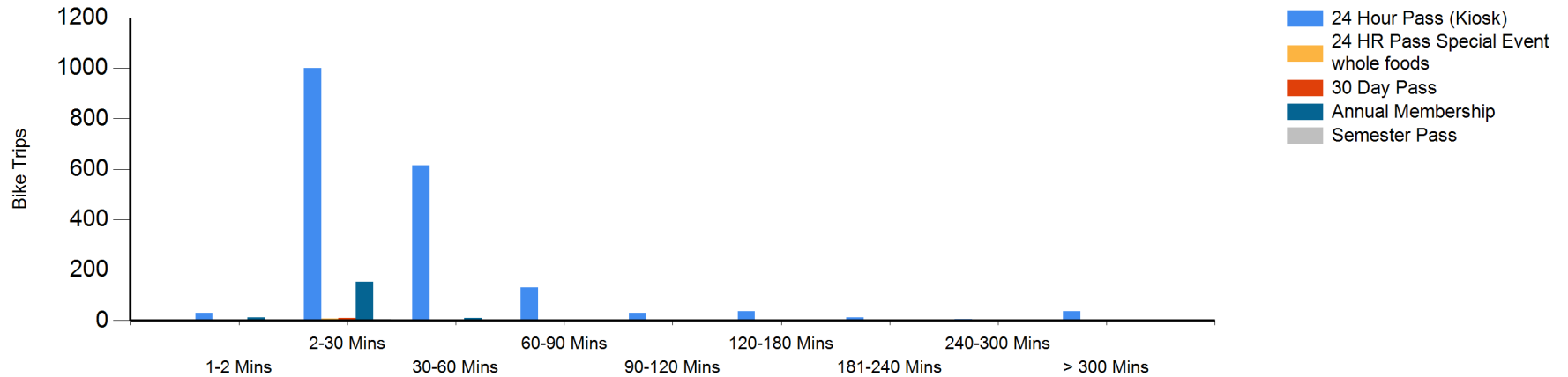
# Member Trip Activity Summary

El Paso B-cycle  
2016-12-01 - 2017-02-28

### Trip Volume by Membership Type



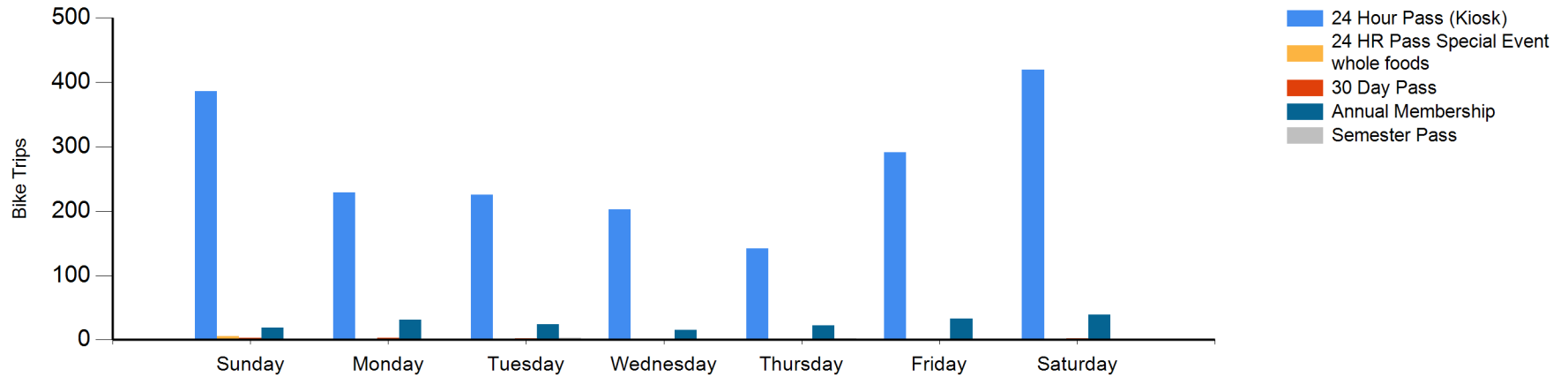
### Trip Volume by Duration



# Member Trip Activity Summary

El Paso B-cycle  
2016-12-01 - 2017-02-28

### Trip Volume by Day of Week



### Trip Volume by Hour of Day

