

IBTTA AUSTIN SEPT 14-17 2014

★ Customers & Collaboration ★

82nd Annual Meeting & Exhibition

Annual Meeting Kit

- Preliminary Agenda
- Technical Tours & Event Highlights
- Hotel Information
- Exhibitor & Sponsorship Opportunities
- Registration Information

Hosted by



IBTTA
TOLLING. MOVING SMARTER.

REGISTER TODAY! www.IBTTA.org/austin

International Bridge, Tunnel and Turnpike Association

Join IBTTA in Austin -



Dear Friends and Colleagues:

Join IBTTA in Austin, Texas for our *82nd Annual Meeting & Exhibition* this September 14-17, 2014. You'll be right in the heart of a city and a state that is developing a modern multi-modal transportation system that includes toll-funded projects. You'll be surrounded by the latest and very best information on the policies, practices, technologies and business models that make the tolling industry a breakthrough success.

Not only is Texas the fastest-growing state in the U.S. but Austin is one of the fastest-growing metropolitan areas, with some of the heaviest traffic congestion you'll find in the country. These demands have led to a flood of invention: from wide adoption of all-electronic tolling and video tolling, to inclusion of public-private partnerships, the innovative use of priced managed lanes and full interoperability across the state, Texas has fulfilled its reputation for being larger than life. Come find out why the unemployment rate in the region is only 3.5 percent!

The program for this year's Annual Meeting combines cutting-edge insights from the Texas experience with a deep dive into the wider world of tolling.

With session tracks on technology and innovation, customers and communication, policy and politics, and financing and funding, you won't find a more comprehensive look at the new ideas and practices that have swept our industry in the last year. Special emphasis will be placed on the collaborative approach between agencies, the business community and key stakeholders that has accomplished this tremendous move forward.

It's my great pleasure to co-host this year's Annual Meeting in my home town, and I know all my colleagues at the Central Texas Regional Mobility Authority and Texas Department of Transportation are looking forward meeting you, sharing their experiences and learning from yours.

See you in the Live Music Capital of the World!

Kind regards,

A handwritten signature in black ink that reads "Mike Heiligenstein".

Mike Heiligenstein
2014 IBTTA President
Executive Director, Central Texas Regional Mobility Authority

September 14-17!

ABOUT OUR HOSTS

Central Texas Regional Mobility Authority



The Central Texas Regional Mobility Authority in Austin, Texas was formed in 2002 as the State of Texas' first Regional Mobility Authority. Its mission is to implement innovative solutions that reduce congestion and create transportation choices that enhance quality of life and economic vitality in the two county, Austin metro area. The Mobility Authority evolved into a vibrant, agile and highly effective organization. It operates the 11.6-mile 183A toll road in Williamson County and the US-290 East (Manor Expressway in Travis County) toll road. Construction is 50 percent complete on the Express/Managed Lanes along an 11-mile stretch of MoPac (Loop 1), in central Austin, and the Authority is collaborating with local, regional and state agencies and governments on developing five other transportation corridors in the Austin area. Its next project, the 183 South, will be a \$650 million 12-lane highway east of Interstate 35. www.ctrma.com

Texas Department of Transportation/Toll Operations Division



As a division of the Texas Department of Transportation, the mission of the Toll Operations Division is to improve mobility and safety through the development and operation of a safe, reliable and cost-effective system of toll roads using alternative financing and delivery methods to accelerate projects. www.dot.state.tx.us



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MEETING PLANNING GROUP

Chief Meeting Organizers



Howard "Butch" Eley
Infrastructure Corporation of America
Nashville, Tennessee



Heather Reavey
HNTB Corporation
Austin, Texas

Track Team Leaders

Customers/Communication

Kevin Hoefflich, HNTB Corporation

Finance/Funding

Amy Potter, Transportation Corridor Agencies

Technology/Innovation

Dan Toohey, Kapsch TrafficCom

Finance/Funding

Jim Trogdon, Atkins N.A.

Group Members

Rachel Bell, Kansas Turnpike Authority

Susan Buse, CDM Smith

Scott Cooper, AECOM

Josef Czako, Kapsch TrafficCom

Michael Davis, RS&H

Patricia de la Peña, Nossaman, LLP

James Ely, HNTB Corporation

Mitchell Gold, Bank of America Merrill Lynch

Thomas Harknett, Stantec Consulting Services Inc.

Rafael Hernandez, Tampa-Hillsborough Expressway Authority

Mark Hoffa, Jacobs Engineering Group

Rick L'Amie, Central Texas Regional Mobility Authority

Troy Madres, First Southwest Company

Deborah Melba, Central Texas Regional Mobility Authority

Christopher Mwalwanda, CDM Smith

Mary Jane O'Meara, HNTB Corporation

Ken Philmus, Xerox

Eric Ploch, Atkins N.A.

Steve Pustelnyk, Central Texas Regional Mobility Authority

Dorri Raposa, HDR, Inc.

Billy Rodgers, Municipal Services Bureau

Teresa Slack, Jacobs Engineering Group

Samantha Soules, Atkins N.A.

Emanuela Stocchi, AISCAT

Martin Stone, Egis Projects

Darby Swank, Schneider Electric

Shannon Swank, BancPass, Inc.

Kevin Thibault, Parsons Corporation

Kate Wilder, RS&H

Kary Witt, Golden Gate Bridge, Highway & Transportation District

**REGISTER
TODAY!**

Attend IBTTA's biggest event of the year!

ATTENTION DELEGATES!

Register Online for a
10% Discount on Registration Fees
www.IBTTA.org/austin

ABOUT AUSTIN

Austin is simply not like the rest of Texas. From the quirky cast of characters that populate Congress Avenue to burnt orange-clad University of Texas students, bats to Longhorns, four-star restaurants to down-home barbecue joints, corporate CEOs to struggling musicians, Texas' capital city stands apart from the rest. It's hip and trendy, yet in a vintage sort of way. It's high-tech and laid-back. It's politically charged and culturally rich. It's eclectic by nature and creative by design. Most of all, it's a place where people like to have a good time. Located in central Texas, the Austin area is the fourth largest region in Texas, with a population of approximately 1.8 million. Austin is situated on the Colorado River and home to enough large sites of major technology corporations to have earned the nickname "Silicon Hills." Austin's official slogan is *The Live Music Capital of the World*, its unofficial motto is "Keep Austin Weird." Before you arrive, visit www.austintexas.org.



GETTING AROUND IN AUSTIN

Austin has many ways to get around town; below you can find some suggestions.

car2go Car2go is all over Austin, TX. A car2go is always a pleasure to drive: just take it, drive it, park it. Simple and straightforward. You can always find a vehicle in your area. You open it with the member card (sign-up in advance), go from point A to B, park your car2go again and that's that. It's fun, saves money and helps the environment. www.car2go.com/en/austin

Pedicabs Pedicabs offer safe and fun rides throughout downtown Austin. Pedicabs are 100% human powered and provide an environmentally friendly alternative means of transportation. These pedal powered green machines are pollution free and have zero carbon emissions. Find pedicabs throughout the downtown area.

Rocket Electrics Rocket Electrics are electric bikes that you can use to explore Austin like never before. No need to get tired of peddling because these bikes go on their own! Have some fun and explore Austin in a different way. www.rocketelectrics.com

Taxis & Shuttles There are varieties of taxi and shuttle service companies in Austin, visit www.IBTTA.org/austin for details.

Rental Car Companies There are many rental car companies in Austin, visit www.IBTTA.org/austin for details.

RideScout™ RideScout is a mobile app that helps you get from point A to point B faster and smarter. Available for iOS and Android, RideScout shows you real-time information about available transportation options. Download RideScout and get all transit, bus, bike, taxi, car share, rideshare, parking and walking options in one view.

AUSTIN WEATHER IN SEPTEMBER

Average high/low: 91°F/71°F



AUSTIN HIGHLIGHTS

- ★ Barton Springs Pool
- ★ Bob Bullock Texas State History Museum
- ★ Congress Avenue Bridge Bats
- ★ Lady Bird Johnson Wildflower Center
- ★ Lady Bird Lake Hike & Bike Trail
- ★ LBJ Library and Museum
- ★ South Congress Avenue
- ★ Texas State Capitol
- ★ The University of Texas



EVENT HIGHLIGHTS

KEYNOTE SPEAKER



Doug Stephens
Retail & Consumer Futurist

Monday, September 15, 2014
11:00am – Noon

Doug Stephens is one of the world's foremost retail industry futurists. His intellectual work and thinking have influenced many of the world's best-known retailers, agencies and brands including Target, Home Depot, Disney, Crayola, WestJet, Citibank, Razorfish and Air Miles.

Before founding Retail Prophet, Doug spent 20 years in the retail industry, holding senior international roles including the leadership of one of New York City's most historic retail chains.

Doug is the author of the ground breaking book *The Retail Revival: Re-Imagining Business for the New Age of Consumerism*. He is also the consumer technology contributor on the acclaimed television series App Central TV, as well as the retail contributor for CBC Radio Canada. Doug also co-hosts the popular web TV series, The Future In Store and sits on the board of the Dx3 technology conference.

SPECIAL WELCOME



The Honorable Rick Perry
Governor of the State of Texas

Tuesday, September 16, 2014
8:30am – 8:45am

A fifth generation Texan, Governor Rick Perry has taken an extraordinary Texas journey, from a tenant farm on the rolling plains of West Texas to the governor's office of our nation's second largest state.

As the state's 47th and longest-serving governor, he is the first Texas A&M graduate to occupy the Governor's Mansion. Starting in the United States Air Force and continuing over two decades in elected office, Rick Perry has led a life of public service.

Governor Perry's administration has focused on creating a Texas of unlimited opportunity and prosperity by improving education, infrastructure, securing the border and increasing economic development.

Under Gov. Perry's leadership, Texas has consistently been ranked as one of America's best places for economic development and expansion due to low taxes, a predictable regulatory structure and sensible legal system. Since 2001, Gov. Perry has presided over \$17 billion in tax cuts and the largest lawsuit reforms in the nation.

As a result, Texas has created more than one million net new jobs and reigned as the nation's number one exporting state over the past six years. At last count, it was also home to more Fortune 500 companies than any other state.

Best of the Best... TOLL EXCELLENCE AWARD WINNERS

TOLL EXCELLENCE AWARDS

Monday, September 15, 2014
8:30am – Noon

Congratulations to the 2014 Toll Excellence Award winners! Join us as we present awards to the winners in each of the five Toll Excellence categories. We will also award the prestigious President's Award – but that decision remains a secret until Monday morning, September 15. Don't miss hearing about these extraordinary projects.



ADMINISTRATION & FINANCE:

NEXCO-Central

Shin Tomei Expressway Project

CUSTOMER SERVICE & MARKETING OUTREACH:

North Texas Tollway Authority

Toll Enforcement Remedies – Equity of Toll Payment

SOCIAL RESPONSIBILITY:

Oklahoma Turnpike Authority

Tornado Disaster Recovery and Clean-Up

TECHNOLOGY:

Roads & Transport Authority, Dubai

Salik Toll System Expansion – A Model of Tolling Excellence

TOLL OPERATIONS, ENGINEERING & MAINTENANCE:

Autostrade per l'Italia S.p.A

Effectiveness and Efficiency in Winter Operations (EEWO) Project

SUNRISE WALK

Monday-Wednesday
6:00am – 7:00am
Included in registration fee



Start your day off right with an energizing walk with your colleagues! Each morning, we'll pick a route in a park or through the city of Austin. Pack your workout clothes, your walking/running shoes and your camera!

MINDFULNESS MEDITATION

Monday-Wednesday
7:00am – 8:00am
Included in registration fee

This is the second year that IBTTA has offered morning Mindfulness Meditation. Mindfulness Meditation is a way of slowing down from our hectic lives and cultivating the ability to pay attention to the present. It has received an enormous amount of media attention these past few years and this hour will be an opportunity to experience it firsthand. Larry Yermack, a trained meditation teacher with 13 years of experience, will lead these sessions. No experience or special clothing are necessary. The group will meet in business attire and head to breakfast afterwards.

WELCOME RECEPTION

For New Members, First-Time Attendees & Sustaining Members

Sunday, September 14, 2014
3:30pm – 5:00pm
Included in registration fee



If you are a new IBTTA member or if this will be your first-ever IBTTA Annual Meeting, make the most of your experience and attend this informal reception. Meet IBTTA Officers, Board of Directors, Sustaining IBTTA members and staff, and learn how to take

advantage of your IBTTA membership and make the most of your Annual Meeting experience!



EXHIBITS



EXHIBIT HOURS

MONDAY, SEPTEMBER 15, 2014

Lunch & Grand Opening

Noon – 2:00pm

Refreshment Break

3:30pm – 4:00pm

Reception

5:30pm – 7:00pm

TUESDAY, SEPTEMBER 16, 2014

Breakfast

7:00am – 8:30am

Refreshment Break

10:00am – 10:30am

Lunch

Noon – 2:00pm

Refreshment Break

3:30pm – 4:00pm



EXHIBIT SET UP

Sunday, September 14, 2014

10:00am – 6:00pm

EXHIBIT TEAR DOWN

Tuesday, September 16, 2014

4:00pm – 6:00pm

For details, see page 20. An exhibitor prospectus is available online at www.IBTTA.org/austin.

EVENING RECEPTION WITH EXHIBITORS

Monday, September 15, 2014
5:30pm – 7:00pm
Included in registration fee



The reception in the Exhibit Hall takes place Monday afternoon following the sessions. This is a perfect opportunity to wander through the exhibit hall without having to run off to your next session. Spend

some dedicated (but fun) time learning about the latest products and services, reconnecting with suppliers and consultants and meeting lots of new companies who have ideas for improving your business. See the list of current exhibitors on page 20.

EVENT HIGHLIGHTS

OPENING EVENT

Austin City Limits – Moody Theater

Sunday, September 14, 2014

6:30pm – 10:00pm

Included in registration fee

Attire: Casual



Great Music. No Limits. Austin City Limits is an American public television music program recorded live in Austin, Texas and is the longest running music series in the country. It showcases popular music legends and innovators from all genres and is filmed in the Moody Theater of Austin City Limits venue. Our opening event will take place in the Moody Theater, which is the largest music venue in Austin. Join us for an evening of spectacular entertainment including the well-known band, the BoDeans. Enjoy a great time with friends and colleagues as we open the 82nd Annual Meeting. Don't miss an evening to remember! www.austincitylimits.com and www.bodeans.com

CLOSING RECEPTION & BANQUET

Hilton Ballroom

Tuesday, September 16, 2014

7:00pm – 11:00pm

Included in registration fee

Attire: Cocktail



After a wonderful week together, we'll continue the tradition of closing our Annual Meeting & Exhibition with a reception and dinner. If you've attended this closing event before, you know that it's always a lot of fun; if this is your first time joining us, you'll quickly learn that it's always special. This year's banquet will feature dancing and music from Tessy Lou & The Shotgun Stars. Great food will be plentiful. We hope to see you there to thank you and to hear your reflections about the meeting.

www.tessylouwilliams.com



Tessy Lou & The Shotgun Stars

EVENING EVENT

Rainey Street

Monday, September 15, 2014

7:00pm – 11:00pm

Included in registration fee

Attire: Casual



On Monday evening, attendees are invited to the Rainey Street Event, which will immediately follow the evening reception in the exhibit hall. Dress casually for hot weather and come to Rainey Street where you'll find many architecturally unique houses that have been converted into bars/restaurants. Each has its own motif, focus, food and ambience. Many IBTTA member companies will sponsor open houses in the establishments along Rainey Street. Rainey Street is walkable from the hotel; transportation will be provided along with lots of great food, local music, an endless amount of water (it will be hot!) and surprises that can only be found if you visit every venue. All in all, this will be a great evening of networking in a very unique setting.



SCHEDULE-AT-A-GLANCE

(information subject to change)

Board of Directors & Committee Meetings

THURSDAY, SEPTEMBER 11

2:00pm – 5:00pm
IBTTA Executive Committee Meeting
(by invitation)

FRIDAY, SEPTEMBER 12

8:30am – 4:00pm
IBTTA Board of Directors and
Committee Meetings (all members welcome)

6:30pm – 10:00pm
IBTTA Board of Directors, Past Presidents,
Honorary Members and Host Dinner (by invitation)

SATURDAY, SEPTEMBER 13

8:30am – Finish
IBTTA Foundation Golf Tournament Fundraiser
(includes lunch – see page 15 for details)

IBTTA 82nd Annual Meeting & Exhibition Agenda

SUNDAY, SEPTEMBER 14

7:30am – 9:30am & 2:00pm – 6:30pm
Registration & Welcome Center

8:30am – 11:00am
Austin City Tours

9:00am – Noon
Technical Tours of CTRMA and TxDOT

10:00am – 6:00pm
Exhibit Set Up

1:30pm – 3:30pm
Governance Roundtable (by invitation)
Executive Director's Roundtable (by invitation)
CFO Roundtable (by invitation)

3:30pm – 5:00pm
Welcome Reception for New Members,
First-Time Attendees & Sustaining Members

6:30pm – 10:00pm
Opening Event
Austin City Limits – Moody Theater

MONDAY, SEPTEMBER 15

6:00am – 7:00am
Sunrise Walk

7:00am – 8:00am
Mindfulness Meditation

7:00am – 5:30pm
Registration & Welcome Center

7:00am – 8:30am
Breakfast

8:30am – Noon
• Welcoming Remarks
• Toll Excellence Awards Ceremony
• Tolling Around the World
• Keynote Speaker: Doug Stephens

10:30am – 4:00pm
Social Tour – Guest Attendees
A Day in Hill Country

Noon – 2:00pm
Lunch & Exhibit Hall Opening

2:00pm – 3:30pm
General Session

3:30pm – 4:00pm
Refreshment Break in the Exhibit Hall

4:00pm – 5:30pm
General Session

5:30pm – 7:00pm
Evening Reception with Exhibitors

7:00pm – 11:00pm
Evening Event: Rainey Street



TUESDAY, SEPTEMBER 16

6:00am – 7:00am
Sunrise Walk

7:00am – 8:00am
Mindfulness Meditation

7:00am – 5:00pm
Registration & Welcome Center

7:00am – 8:30am
Breakfast in the Exhibit Hall

8:30am – 10:00am
General Session

10:00am – 10:30am
Refreshment Break in the Exhibit Hall

10:30am – Noon
Breakout Sessions

Noon – 2:00pm
Lunch in the Exhibit Hall

2:00pm – 3:30pm
Breakout Sessions

3:30pm – 4:00pm
Refreshment Break in the Exhibit Hall

4:00pm – 5:30pm
Breakout Sessions

4:00pm – 6:00pm
Exhibit Tear Down

7:00pm – 11:00pm
Closing Reception & Banquet



WEDNESDAY, SEPTEMBER 17

6:00am – 7:00am
Sunrise Walk

7:00am – 8:00am
Mindfulness Meditation

7:00am – 8:30am
Breakfast

8:30am – 9:00am
IBTTA Business Meeting and Preview of the
2015 Annual Meeting & Exhibition, Dublin, Ireland

9:00am – 10:30am
General Session

10:30am – 11:00am
Refreshment Break

11:00am – 12:30pm
General Session

12:30pm
Meeting Adjourns



PRELIMINARY AGENDA

IBTTA BOARD OF DIRECTORS & GOVERNANCE MEETINGS

THURSDAY, SEPTEMBER 11

2:00pm – 5:00pm

IBTTA Executive Committee Meeting
(by invitation)

FRIDAY, SEPTEMBER 12

8:30am – 4:00pm

IBTTA Board of Directors and Committee Meetings
(all members welcome)

6:30pm – 10:00pm

IBTTA Board of Directors, Past Presidents, Honorary Members and Host Dinner
(by invitation)

SATURDAY, SEPTEMBER 13

8:30am – Finish

IBTTA Foundation Fundraiser
Barton Creek Golf Resort (Omni)
(see page 15 for details)



IBTTA 82nd Annual Meeting & Exhibition

SUNDAY, SEPTEMBER 14

7:30am – 9:30am & 2:00pm – 6:30pm
REGISTRATION & WELCOME CENTER

8:30am – 11:00am

SOCIAL TOURS

Austin City Tour by Motorcoach
Austin City Tour by Bike
(see page 17 for details)

9:00am – Noon

TECHNICAL TOUR of CTRMA

TECHNICAL TOUR of TxDOT

(see page 16 for details)

10:00am – 6:00pm

EXHIBIT SET UP

1:30pm – 3:30pm

GOVERNANCE ROUNDTABLE (by invitation)

Facilitator: Ray Wilkerson, Chair, CTRMA, Austin, TX

EXECUTIVE DIRECTOR'S ROUNDTABLE

(by invitation)

Facilitator: Mike Heiligenstein, Executive Director, CTRMA, Austin, TX

CFO ROUNDTABLE (by invitation)

Facilitator: James Bass, CFO, TxDOT, Austin, TX and Bill Chapman, CFO, CTRMA, Austin, TX

3:30pm – 5:00pm

WELCOME RECEPTION

New Members, First-Time Attendees and Sustaining Members
(see page 7 for details)

6:30pm – 10:00pm

OPENING EVENT

Austin City Limits – Moody Theater
(see page 8 for details)

MONDAY, SEPTEMBER 15

6:00am – 7:00am

SUNRISE WALK

7:00am – 8:00am

MINDFULNESS MEDITATION

7:00am – 5:30pm

REGISTRATION & WELCOME CENTER

7:00am – 8:30am

BREAKFAST

8:30am – Noon

WELCOMING REMARKS

Patrick Jones, Executive Director & CEO, International Bridge, Tunnel and Turnpike Association (IBTTA), Washington, DC

Mike Heiligenstein, Executive Director, Central Texas Regional Mobility Authority (CTRMA) and IBTTA President, Austin, TX

LtGen J.F. Weber, USMC, Ret., Executive Director, Texas Department of Transportation (TxDOT), Austin, TX

Massimo Schintu, General Director, AISCAT, Rome, Italy

Øyvind Halleraker, Norvegfinans and President, ASECAP, Brussels, Belgium

TOLL EXCELLENCE AWARDS CEREMONY

David Machamer, Director of Toll Operations, Oklahoma Turnpike Authority and Chair, Toll Excellence Awards Committee, Oklahoma City, OK

TOLLING AROUND THE WORLD

Emanuela Stocchi, International Affairs, AISCAT and IBTTA International Vice President, Rome, Italy

KEYNOTE SPEAKER

Doug Stephens

Retail & Consumer Futurist, Toronto, Canada
(see page 6 for details)

10:30am – 4:00pm

SOCIAL TOUR – Guest Attendees

A Day in Hill Country – Wine & BBQ
(see page 17 for details)

Noon – 2:00pm

LUNCH & EXHIBIT HALL OPENING

REGISTER TODAY!

Don't miss the great technical and social tours!

ATTENTION DELEGATES!

Register Online for a
10% Discount on Registration Fees
www.IBTTA.org/austin

2:00PM – 3:30PM GENERAL SESSION

TEXAS: A TOLL INDUSTRY LABORATORY

With more than 1,000 people moving into the state every day, Texas has become a virtual laboratory for the tolling industry, turning to express managed lanes, public-private partnerships, innovative financing, regional mobility authorities, regional interoperability and a range of other tools and models to grapple with the fastest population growth in the United States. With great diversity comes a great variety of mobility needs and expectations, from urban commuters battling congestion to state and local agencies crafting workable approaches to border tolling. The on-the-ground solutions that have taken shape across the state are as unique and varied as the communities that created them are. A laboratory is a place where not every experiment “succeeds,” but every attempt is a chance to learn what works and imagine what’s next. This panel of state and local tolling pioneers will include a reaction round with members of the Texas business community whose success relies on a reliable, affordable tolling system.

FACILITATOR: Mike Heiligenstein, Executive Director, CTRMA and IBTTA President, Austin, TX

PANEL

The Honorable Robert Nichols, Chairman, Senate Committee on Transportation, Texas State Senate, Austin, TX

The Honorable Ed Emmett, Harris County Judge, former Texas House Representative, Houston, TX

Kenneth Barr, Chairman, North Texas Tollway Authority and former Mayor for the City of Fort Worth, Plano, TX

Jeff Austin, III, Commissioner, Texas Transportation Commission, Austin, TX

Pete Winstead, Founding Shareholder, Winstead PC and former Chair, Texas Turnpike Authority (TTA), Austin, TX

Joseph Krier, Board Chairman, SH130, City Councilman, District 9, former CEO, Greater San Antonio Chamber of Commerce, San Antonio, TX

3:30pm – 4:00pm

REFRESHMENT BREAK IN THE EXHIBIT HALL



4:00PM – 5:30PM GENERAL SESSION

MOVING AT LIGHTNING SPEED: THE FUTURE OF TRANSPORTATION AND TECHNOLOGY

Highway and tolling technology is advancing so far, so fast and in so many directions at once that it’s difficult if not impossible to keep up. But the day-to-day results of those trends are already playing out on highways around the world, raising important questions and shining opportunities for toll systems. The vehicles of the future will be connected and autonomous, reliant on big data and telematics, and powered by low- or zero-carbon electricity or biofuels. These fundamental technological transformations will be taking place simultaneously, posing unique challenges in different parts of the world. It will be up to tolling agencies to respond, adapt and thrive in a dynamic, sometimes unpredictable business environment. This panel will consist of international experts will keep you interested, informed and better equipped to deal with deep, disruptive changes that are just around the corner.

MODERATOR: C. Michael Walton, Ph.D., P.E., Professor, Department of Civil, Architectural and Environmental Engineering, The University of Texas at Austin, Austin, TX

Johanna Zmud, Ph.D., Senior Research Scientist, Texas A&M Transportation Institute (TTI), Washington, DC

J.D. Stanley, III, Public Sector Chief Technology Officer, Internet Business Solutions Group, Cisco Systems, Austin, TX

Shelley Row, P.E., President & CEO, Shelley Row & Associates, Annapolis, MD

Steve Dellenbeck, Director, Southwest Research Institute, San Antonio, TX

Jon Hockenyos, President, TXP, Inc., Austin, TX

5:30pm – 7:00pm

EVENING RECEPTION WITH EXHIBITORS

7:00pm – 11:00pm < < **NEW EVENT!**

EVENING EVENT: RAINEY STREET

IBTTA Vendor/Consultant Hosted Event – Come One, Come All!
(see page 8 for details)

TUESDAY, SEPTEMBER 16

6:00am – 7:00am

SUNRISE WALK

7:00am – 8:00am

MINDFULNESS MEDITATION

7:00am – 5:30pm

REGISTRATION & WELCOME CENTER

7:00am – 8:30am

BREAKFAST IN THE EXHIBIT HALL

8:30am – 8:45am

WELCOMING REMARKS

Ray Wilkerson, Chair, CTRMA, Austin, TX

The Honorable Rick Perry, Governor of the State of Texas, Austin, TX

8:45AM – 10:00AM GENERAL SESSION

WHAT CUSTOMERS AND CRITICS THINK ABOUT TOLLING...AND WHY

Based on the overwhelmingly positive response during the Legislative Summit in Washington, DC, we’re doing this session again! We’re assembling a panel of transportation experts, advocates, customers and critics. We have many things in common. We all believe that a well-funded, effective and efficient transportation system is the foundation for a strong economy. We agree that there is an important role for the Federal government to help fund this system, to ensure its safety, and to help remove obstacles to the smooth functioning of the surface transportation system. However, we also know there are key areas of disagreement to be resolved before we can see widespread acceptance of tolling to meet new demands for reconstruction of the Interstate system and new transportation links.

Presenters will be from organizations such as the American Automobile Association, the American Highway Users Alliance, the American Trucking Associations, the U.S. Travel Association and the Consumer Electronics Association. This session is bound to generate some spirited discussion over how we can resolve public and political transportation concerns.

MODERATOR: Howard “Butch” Eley, CEO, Infrastructure Corporation of America, Nashville, TN

Kathleen Bower, Vice President, Public Affairs, AAA, Washington, DC

Phineas Baxandall, Ph.D., Senior Analyst Program Director, U.S. Public Interest Research Group, Boston, MA

Pat Thomas, Vice President, Public Affairs, UPS, Inc. and ATA Second Vice Chairman, American Trucking Associations, Washington, DC

PRELIMINARY AGENDA

Tuesday, September 16 (continued)

10:00am – 10:30am

REFRESHMENT BREAK IN THE EXHIBIT HALL

There are four concurrent tracks running throughout the day.

10:30AM – NOON BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK

Safety, Travel Information and Payment Technologies: Transforming the Customer Experience

Emerging technologies hold out the prospect of a safer drive, better travel information and smarter payment options for the customers who use toll facilities. And many of those technologies will be up and running in the next three to five years—within the span of your next strategic plan. This panel will concentrate on specific technologies and innovations that are just about ready for prime time. You'll take away concrete insights on technology investments that you might want to consider building into your toll agency's budget.

MODERATOR: Kary Witt, Bridge Manager, Golden Gate Bridge, Highway & Transportation District, San Francisco, CA

Joe Waggoner, Executive Director, Tampa-Hillsborough Expressway Authority, Tampa, FL

Collin Castle, P.E., Connected Vehicle Technical Manager, Michigan Department of Transportation, Lansing, MI

Craig Shuey, COO, Pennsylvania Turnpike Authority, Harrisburg, PA

Jim Barbaresso, Vice President, Intelligent Transportation Systems, HNTB Corporation, Detroit, MI

CUSTOMERS/COMMUNICATION TRACK

Is there an App for That?

The toll industry is continuing to see many new faces as it expands into parallel technology markets. Tech savvy entrepreneurs have identified business opportunities in serving the next generation of toll customers through smart phone applications. What are the generational marketing shifts are being tapped for fast app adoption? How important is it to cross-pollinate with are other transportation solutions like transit and ride shares? In this session, we will have a conversation with app developers to learn what motivates their entrée into the toll market and how their understanding of customers creates an effective value proposition.

MODERATOR: TBD

Mia Zmud, Principal, Metropia, Tucson, AZ

Paul Steinberg, Vice President, Business Development, Carma, San Jose, CA

Joseph Kopser, CEO, RideScout, Austin, TX

POLICY/POLITICS TRACK

Breaking the Logjam: Finding the Funds for Tomorrow's Transportation System

Around the world, wherever you look, highway transportation funding is in crisis. General-purpose roads are deteriorating at an alarming rate, but old assumptions and outdated policies have slowed down the introduction of user financing tools that deliver safe, reliable mobility. Tolling agencies have been building the funding system of the future, not only by collecting the revenue, but also by demonstrating innovative, integrated transportation models that meet a myriad of mobility needs. In this session, expert panelists from around the world will talk about the challenges in their regions, and share insights on the solutions that are emerging on the front lines.

MODERATOR: Kevin Thibault, P.E., Vice President, Parsons Corporation, Tallahassee, FL

Mike King, Secretary, Kansas Department of Transportation and Director, Kansas Turnpike Authority, Wichita, KS

Peter Mills, Executive Director, Maine Turnpike Authority, Portland, ME

Jim Tymon, Director of Management and Program Finance, AASHTO, Washington, DC

FINANCE/FUNDING TRACK

Managed Lanes: Planning and Implementing Projects in a Changing World

In an evolving financial landscape, government sponsors have important policy decisions to make as they plan and develop new managed lane facilities. What are the revenue and financing implications between HOV 2+ and 3+ designations? What are the implications of barrier-separated and barrier-free lanes? What variables drive the pricing algorithm? And how will plans for new projects be influenced by traffic and revenue experience on recent projects that have or will come online? The answers to these and other questions are largely a matter of perspective and circumstance. In this session, you'll explore the variables with panelists from agencies that have financed managed lanes, as well as a rating agency that assesses their risks and benefits.

MODERATOR: Amy Potter, CFO, Transportation Corridor Agencies, Irvine, CA

Mark Polston, Deputy Director, TIFIA Credit Program, U.S. DOT, Washington, DC

Will Conley, Hays County Texas Commissioner and Chair, Capital Area Metropolitan Planning Organization (CAMPO), San Marcos, TX

Saavin Gatfield, Senior Director, Fitch Ratings, New York, NY

Theresia Trevino, CFO, Riverside County Transportation Commission, Riverside, CA

Michael Burnette, CFO, N.A., Transurban, Alexandria, VA

Noon – 2:00pm

LUNCH IN THE EXHIBIT HALL

2:00PM – 3:30PM BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK

Smart Cities, Smart Regions and Integrated Corridor Management

The smart cities/smart regions movement emphasizes strategic infrastructure investments to support sustainable socioeconomic development, high quality of life, and better management of natural resources. Transportation is often at the center of that investment, with many jurisdictions looking for cutting edge applications that combine transit with tolling, use a variety of information technologies to boost efficiency and reduce congestion or treat an emerging generation of electric vehicles as off-peak storage for the smart electricity grid of the future. Some of these innovations are already in use. Many others are right around the corner. This session will help your agency respond and take full advantage of the changes ahead, by introducing you to a suite of technologies and practices that are changing the way we live and how we take care of our communities and planet.

MODERATOR: Jim Anderson, Vice President, Schneider Electric, Nashville, TN

Kristi Lafleur, Executive Director, Illinois Tollway, Downers Grove, IL

Brewster McCracken, CEO, Pecan Street, Inc., Austin, TX

Jason JonMichael, National Technology Leader, HNTB Corporation, Austin, TX

Phil Silver, Director, Business Development, Urban Insights, San Diego, CA

CUSTOMERS/COMMUNICATION TRACK

It's All About the Customer

Tolling agencies believe in exceptional customer service. Many try to practice it. But when it comes to introducing a program that will meet and exceed expectations, it's never a mistake to learn from the best in the business. Companies like Whole Foods and Southwest/JetBlue, Zappos and Federal Express have mastered the art of customer service. They know how to communicate in a more complex media ecosystem, listen to public reaction (both good and bad), build fiercely loyal online communities and keep their customers satisfied. Their products may have nothing to do with tolling, but their stories can point the way to a better customer experience that benefits the driving public and the tolling agencies that exist to serve them.

MODERATOR: Michael Tamer, CEO, Tamer Partners Corporation, Southlake, TX

Steven Moore, Vice Chancellor, Marketing & Communications, Texas A&M, College Station, TX

Mike Ortegon, Director of Sales, HomeAway, Austin, TX

POLICY/POLITICS TRACK

Delivery of Toll Facilities: From Interstates to Commuter Facilities

There's a complex relationship between the financing and management systems required to deliver toll projects and the public policy objectives that support tolling as a user-pay transportation system. The differences come to the forefront when governments have to strike a balance between project financing, lender expectations, the terms of concession agreements and public value judgments.

MODERATOR: Jim Trogdon, VP Business Development, Mid-Atlantic Region, Atkins N.A., Raleigh, NC

Sherri LeBas, Secretary, Louisiana Department of Transportation & Development, Baton Rouge, LA

Jim Ray, Principal, KPMG, Washington, DC

Ed Regan, Senior Vice President, CDM Smith, Columbia, SC

Bob Poole, Director of Transportation Policy, Reason Foundation, Plantation, FL

FINANCE/FUNDING TRACK

Forecasting Traffic and Revenue in the 21st Century

With the advent of Big Data and shorter run times for computer models, faster forecasting allows transportation engineers to model more complex user behavior. Traditional toll forecasting must now contend with changing demographics, an uncertain global economy, smart and driverless cars and a never-ending parade of apps designed to shape or drive customer behavior. These new factors are showing up in medium and long-term forecasting sources and methods that are quickly becoming standard features in traffic and revenue studies. In this session, an expert panel will talk about the new complexity of preparing and rating toll road forecasts in an era of technological turbulence.

MODERATOR: Christopher Tomlinson, Executive Director and Board Secretary, State Road & Tollway Authority, Atlanta, GA

Christopher Mwalwanda, Vice President, National Technical Strategy Leader, Toll Finance & Technology, CDM Smith, Austin, TX

Jordi Graells, President, Abertis USA Corp., Washington, DC

Todd Spence, Director, U.S. Public Finance Infrastructure Group, Standard & Poors, Dallas, TX

Diane Gutierrez-Scaccetti, Executive Director, Florida's Turnpike Enterprise, Ocoee, FL

3:30pm – 4:00pm

REFRESHMENT BREAK IN THE EXHIBIT HALL

4:00PM – 5:30PM BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK

"Shark Tank" IBTTA Style: Fishing for the Most Innovative Technology Solutions

IBTTA's take on the popular show *Shark Tank* is a deep dive into the tolling industry's edgiest, most promising new technical solutions. Our esteemed "sharks" include individuals who bring an ocean of expertise to our panel.

Swimming with the sharks will be five individuals representing companies with innovative phone tolling payment solutions. Tim McGuckin, CEO, GeoToll; Glenn Deitiker, President, PToll™ by BancPass; Willy Dommen, Tolling Lead, Accenture Mobile app, and Mary Farrell, President, Information Logistics, ECash Toll, Abenezer Yohalashet, Co-Founder, PayToll-O.

MODERATOR: Joseph Kopser, CEO, RideScout, Austin, TX

JUDGES

Hope Andrade, Commissioner, Texas Workforce Commission and former Secretary of State for the State of Texas, Austin, TX

Jeff Austin, III, Commissioner, Texas Transportation Commission, Austin, TX

Brian Cassidy, Esq., Partner, Locke Lord LLP, Austin, TX

Rick Hartfiel, Managing Partner and Director, Investment Banking, Craig-Hallum Capital Group, Minneapolis, MN

CUSTOMERS/COMMUNICATION TRACK

Meet the Customer of Today and of the Future: Who are They? And What do They Want?

The demographics of tolling are changing fast, with new customer segments and new generations bringing a wider set of expectations to their driving experience. In this focus group-style session, you'll hear from users in some of the key emerging segments—like busy parents, millennials, infrequent users, local business owners and daily commuters—in their own words. You'll find out how other industries are engaging with their future customers today, and learn how tolling can embrace and intertwine technology to get ahead of the new generational, economic and societal trends.

MODERATOR: Ben Wear, Transportation Reporter, *Austin American-Statesman*, Austin, TX

Ginger Goodin, P.E., Senior Research Engineer, Texas A&M Transportation Institute (TTI), College Station, TX

Adam Hauser, Partner, Husch Blackwell, LLP, Austin, TX

Bobby Jenkins, President, ABC Home & Commercial Services, Austin, TX

A.J. Bingham, Consultant, Strategic Partnerships, Inc., Austin, TX

POLICY/POLITICS TRACK

Cross-Border Tolling: Inter-Jurisdictional Issues from Around the World

Cross-border tolling is a hot topic around the world, and Texas is one of the epicenters. More and more toll facilities are located near state, provincial, or national borders, or actually operate across those borders. This panel of tolling industry experts will look at the challenges that arise with cross-border tolling, including inter-jurisdictional cooperation and reciprocity, political issues, interoperability, communications, and vehicle tracking and billing.

MODERATOR: Katie Nees, Deputy Director, Strategic Projects Division, TxDOT, Austin, TX

Hubert Resch, REETS Project Leader, ASFINAG, Vienna, Austria

Raymond Telles, Executive Director, Camino Real Regional Mobility Authority, El Paso, TX

P.J. Wilkins, Executive Director, E-ZPass Group, Wilmington, DE

FINANCE/FUNDING TRACK

The Use of User Fees: Too Many Hands in the Pie?

It was bound to happen. As tolling gains popularity worldwide as a means to fund highway construction and reconstruction, the new revenue stream is catching the attention of decision-makers searching for funds for other public purposes. Tolls are usually set just high enough to fund and maintain the toll facilities where they're collected, but they're sometimes used to subsidize other modes of transportation. With the growth of express managed lanes, and new momentum for Interstate highway tolling and mileage-based fees, it's time to consider whether a bigger revenue pie should be distributed more widely. We'll put the question to a panel of toll operators, investors, public policymakers and lawyers.

MODERATOR: Javier Rodriguez, P.E., Executive Director, Miami-Dade Expressway Authority, Miami, FL

Kathleen Weiss, General Counsel, Ohio Turnpike and Infrastructure Commission, Berea, OH

Denis Mulligan, General Manager/CEO, Golden Gate Bridge, Highway & Transportation District, San Francisco, CA

Maria Matesanz, Senior Vice President, Global Project Finance and Infrastructure Group, Moody's Investors Service, New York, NY

4:00pm – 6:00pm

EXHIBIT TEAR DOWN

7:00pm – 11:00pm < < **NEW DAY**

CLOSING RECEPTION & BANQUET

(see page 8 for details)

PRELIMINARY AGENDA

WEDNESDAY, SEPTEMBER 17

6:00am – 7:00am
SUNRISE WALK

7:00am – 8:00am
MINDFULNESS MEDITATION

7:00am – Noon
REGISTRATION & WELCOME CENTER

7:00am – 8:30am
BREAKFAST

8:30am – 9:00am
IBTTA BUSINESS MEETING

- Financial Report
- Election of Officers and Directors
- IBTTA Executive Director/CEO Report
- Preview of the 2015 Annual Meeting & Exhibition in Dublin, Ireland

9:00AM – 10:30AM GENERAL SESSION

THE IBTTA LEADERSHIP ACADEMY PRESENTS: THE NEW & IMPROVED TOLL ROAD

They're back. They're looking to the future. They're obsessively focused on the customer. At IBTTA's 2013 Annual Meeting, a series of informative (and highly amusing) skits produced by Leadership Academy alumni demonstrated the next "BIG IDEA." The session was wildly popular and this year, they move to the main stage. They'll paint a compelling vision of what toll roads will look like in 2025. The competition will be fierce. The graduates have been hard at work, honing their research and coming up with presentation ideas that will delight and inform. There will be voting! There will be prizes! You won't want to miss this opportunity to see the tolling industry's future leaders imagine the changes that will occur on their watch.

MODERATOR: Greg Hulsizer, Vice President, Cambria Solutions, Sacramento, CA

TEAM LEADERS

Brent Baker, Vice President, Parsons Brinckerhoff, Inc., Seattle, WA

Michael DeBacker, P.E., Transportation Director, Burns & McDonnell Engineering Co., Inc., Kansas City, MO

Eric Ploch, Program Manager, Atkins N.A., Austin, TX

Jim Wilson, Senior Vice President, Regional Manager, TransCore, Inc., Orlando, FL

10:30am – 11:00am
REFRESHMENT BREAK

11:00AM–12:30PM GENERAL SESSION

STAYING COMPETITIVE IN THE 21ST CENTURY: A ROUNDTABLE DISCUSSION

The transportation industry has seen massive shifts in almost all areas of discipline: from financing to technology, to how we see our projects being part of a larger world of multi-modal alternatives. While it hasn't happened overnight, to the general public it surely seems that way. In a world where taxes financed most roadways in the past, we now see a growing trend to treat major facilities as if they were utilities – the user pays to more accurately reflect the true cost of the facility.

Our panel includes both the practical development of community support and financing for major public projects, as well as the "private" sector approach as evidenced in the P3 model. Former U.S. HUD Secretary in the Clinton administration, Henry Cisneros, as Mayor of San Antonio, was instrumental in providing the leadership necessary to move new and innovative projects forward that benefited not just his hometown, but central and south Texas. He is still one of the leading public figures in the State of Texas. Mary Scott Nabers is a highly regarded expert on the P3 approach to delivering projects, both large and small. Her books have literally changed the thinking of how private sector investment and models can be instrumental in the successful delivery of value. Moderator Evan Smith is the Editor and CEO of *The Texas Tribune*, an Edward R. Murrow award winner. The Tribune has the respect of all media outlets on its deep and thoughtful reporting of what's happening on the ground in Texas and has been called "one of the nonprofit news sector's runaway success stories." This panel will offer insider perspectives from all angles: political, financial and communicating to the public. It promises to be a great culmination to an already impressive lineup – make your travel plans so that you can catch this insightful discussion.

FACILITATOR: Evan Smith, Editor in Chief and CEO, *The Texas Tribune*, Austin, TX

PANEL

Henry Cisneros, Chairman, CityView and Co-Chair, Bipartisan Policy Center's Housing Commission and Immigration Task Force; former Secretary of the U.S. Department of Housing and Urban Development, San Antonio, TX

Mary Scott Nabers, President/CEO, Strategic Partnerships, Inc., Co-Founder, Gemini Global Group, Austin, TX

12:30pm
MEETING ADJOURNS

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IBTTA Meetings
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check the weather,
your flight
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Three days packed with presentations, roundtable discussions, events and networking opportunities.

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www.IBTTA.org/austin

IBTTA FOUNDATION GOLF CLASSIC FUNDRAISER

Barton Creek Golf Resort Austin, Texas

Saturday, September 13, 2014

8:30am – Finish

Lunch & Post-Tournament Awards Reception

A fundraising golf event to support the IBTTA Foundation will take place Saturday, September 13, 2014, at the Barton Creek Golf Resort, Crenshaw Cliffside Course. The natural beauty of the Texas Hill Country is the focus of course architects, Ben Crenshaw and partner Bill Coore. Rolling hills, natural plateaus, soft contours and native vegetation are harmoniously woven into a playable championship layout that provides a variety of interesting holes. Support a good cause and enjoy a memorable golf experience. For more information about Barton Creek Golf Resort, Crenshaw Cliffside, visit www.bartoncreek.com/crenshaw-cliffside.aspx.

SPONSORSHIP LEVEL

<input type="checkbox"/> Titanium "Title"	\$6,500
<input type="checkbox"/> Golf Cart	\$4,000
<input type="checkbox"/> Hole-in-One	\$3,000
<input type="checkbox"/> Longest Drive Contest	\$3,000
<input type="checkbox"/> Premier Tee/Hole	\$1,750
<input type="checkbox"/> On the Course Beverage & Snack	\$1,250
<input type="checkbox"/> Friends of the Toll Industry	\$500

Individual Golfers – Contact Kathleen Davis at kdavis@ibtta.org

\$_____ Amount of Check Enclosed
(Make check payable to "IBTTA Foundation")

Organization Name

Contact Person

Address

City, State, Postal Code

Phone

Fax

Email

**Submit this form to Kathleen Davis at kdavis@ibtta.org
or via fax at (202) 659-0500.**



SPONSORSHIP OPPORTUNITIES

Titanium "Title" Sponsor

Prominent banner displayed at the Clubhouse during Check In/Registration, inside main dining area and at post-tournament awards reception; playing privileges for two foursomes (8 players) in tournament with lunch provided; team photo; exclusive company signage at designated Tee Box and Table Tents placed at each dining table; Appreciation Trophy and verbal recognition at the post-tournament awards reception.

Golf Cart Sponsor

Company name and logo displayed on computerized GPS system in all golf carts throughout the duration of tournament; foursome in tournament with lunch provided; team photo; banner/sign recognition; company signage at designated Tee Box; Appreciation Trophy and verbal recognition at the post-tournament awards reception.

Hole-in-One Sponsor

Company advertising on all Par 3 holes with a chance for golfers to win various prizes; foursome in tournament with lunch provided; team photo; banner recognition; Appreciation Trophy and verbal recognition at the post-tournament awards reception.

Longest Drive Contest Sponsor

Foursome in tournament with lunch provided; team photo; banner recognition; company sign prominently displayed at designated hole; Appreciation Trophy and verbal recognition at the post-tournament awards reception.

Premier Tee/Hole Sponsor

Foursome in tournament with lunch provided; team photo; banner recognition; company sign prominently displayed at designated hole; Appreciation Trophy and verbal recognition at the post-tournament awards reception.

On the Course Beverage and Snack Sponsor

Foursome in tournament with lunch provided; sponsor signage at select holes on the course, which will feature course refreshments and snacks; banner recognition; Appreciation Trophy and verbal recognition at the post-tournament awards reception.

Friends of the Toll Industry Sponsor

Twosome in tournament with lunch provided, name in program, Appreciation Trophy and verbal recognition at the post-tournament awards reception.

TECHNICAL TOURS

Start the Annual Meeting in Austin by joining either CTRMA or TxDOT for technical tours on Sunday morning (see descriptions below). The technical tours will run come rain or shine! If you prefer to get your Austin bearings, join a tour to see the city by coach or on a bike. Since there's so much to do in Austin, we've left Tuesday open for you to create your own personalized tour. And if you need assistance or suggestions with any of the tours, visit the IBTTA registration desk and the staff will do their best to help you with your plans.

Technical Tour of the Central Texas Regional Mobility Authority – MoPac Improvement Project



Sunday, September 14, 2014
9:00am – Noon
Fee: \$30.00

The Central Texas Regional Mobility Authority (CTRMA) is in the midst of constructing Central Texas' first Express Lane project under a Design-Build contract. The MoPac Improvement Project will add one Express Lane in each direction along an approximately 11-mile stretch of MoPac, one of Austin's primary North-South corridors with numerous physical constraints. This tour will provide participants an opportunity to visit the project construction site and gain insights as to how CTRMA developed and is implementing this critical and complex project. As agencies are considering Express and Managed Lanes, more and more as potential solutions to the maximization of existing facilities/corridors and a means to provide reliable travel options as congestion levels continue to increase. This tour is intended to provide the considerations and decisions that went into the development of the MoPac Improvement Project. The tour will visit the project sight followed by discussions on the operational, technical, political and public outreach challenges the Mobility Authority continues to address to ensure this project is a successful first phase of a planned Express Lane network within the region.

Technical Tour of the Texas Department of Transportation



Sunday, September 14, 2014
9:00am – Noon
Fee: \$30.00

The Texas Department of Transportation (TxDOT) converted their mixed-mode toll collection system to an all-electronic tolling (AET) system overnight in 2013. This tour will highlight how the agency proactively addressed critical aspects of the AET conversion to ensure the Central Texas Turnpike System (CTTS), which was originally 192 lanes of mixed-mode equipment, was seamlessly transitioned to 108 AET lanes. Many agencies today are evaluating whether to migrate legacy mixed-mode toll collection systems to AET or deploy new AET systems. This tour will review the approaches and considerations that TxDOT took when they converted a large and complex toll collection system to AET and how other agencies could leverage these experiences. The tour will visit the ML1 plaza, tunnels and lanes to focus on the geometric, infrastructure, and technical challenges the agency addressed to ensure a seamless transition for their customers.

SOCIAL TOURS

Austin City Tour by Motorcoach

Sunday, September 14, 2014

8:30am – 11:00am

Fee: \$64.00



There are many things that make Austin special and we're packing in as many of those things into this tour as we can! From the rich history, creative artists and amazing music scene to the beautiful hill country and flower

gardens, this capital city is unlike any other. Get your bearings and ask questions of an experienced and knowledgeable guide. You'll enjoy a tour of some of the best spots in Austin and find out why visitors never want to leave! Learn the history of every place you stop and be sure to bring a camera to capture the many picturesque photo opportunities.

Austin City Tour by Bike

Sunday, September 14, 2014

8:30am – 11:00am

Fee: \$77.00

Attire: Closed toe shoes required. Helmets will be provided.



Enjoy some outdoor time and discover Austin on a bike! This relaxing ride on beach cruisers will take you on a tour around famous Ladybird Lake, right in the heart of downtown Austin, while avoiding the hustle and

bustle of city traffic. The knowledgeable guide will introduce you to such sights as Auditorium Shores, the Stevie Ray Vaughn Statue, the Old Railroad Bridge, Zilker Park, Barton Springs Pool and much, much more.

A Day in Hill Country – Wine & BBQ

Monday, September 15, 2014

10:30am – 4:00pm

Fee: \$170.00



With all the heart and charm of Texas, but none of the crowds in the cities, Texas Hill Country is the ideal place to refresh and rejuvenate for the day. We'll take a short drive through Hill Country's awe-inspiring landscape and visit two unique wineries—the Duchman Family Winery and Driftwood Winery—with not only award-winning wines but breathtaking views. On our way back to the hotel, we'll stop at the famous Salt Lick BBQ restaurant for lunch. The Salt Lick is perhaps the best known BBQ restaurant in the nation and no stay in Austin is complete without a taste of this famous BBQ.

DUCHMAN FAMILY WINERY

Co-founded by Houston wine enthusiasts Drs. Stan and Lisa Duchman, the Duchman Family Winery is a small, family owned winery located in Driftwood, Texas. The setting recreates a small corner of Italy, where native Italian grape varieties—Moscato, Vermentino, Montepulciano, and Sangiovese—flourish together. The wines of the Duchman Family Winery represent some of the best wines to be produced in Texas today. You will experience a 30 minute narrated tour of the entire facility including the barrel and bottling rooms, followed by a wine tasting, operated by certified sommelier Bill Elsey.

DRIFTWOOD WINERY

The beautiful vineyard of Driftwood Estate Winery has 14 spectacular acres in production with seven grape varieties. Guests will enjoy tastings on numerous locations of the magnificent view over the bluff, looking onto Texas Hill Country and the vineyard below.

Wild Card Day in Austin

Tuesday, September 16, 2014

With vibrant entertainment and culture, inspiring cuisine and stunning outdoor settings, Austin has something for everyone! Visit www.IBTTA.org/austin to see a few local favorites, word-of-mouth hot spots, must try food and more. Create a day just for you!



Please Note: All tours require a minimum number of attendees to operate. If that number is not met, you will be notified in advance and your fee will be returned in full. Please email Kathleen Davis, kdavis@ibtta.org, if you have any questions regarding tours.

HOTEL INFORMATION

**MAKE YOUR
HOTEL
RESERVATIONS
TODAY!**

HILTON AUSTIN (Conference Hotel)

500 East 4th Street
Austin, TX 78701
Tel: 512.482.8000



HOTEL RESERVATIONS

By Phone: 1.800.236.1592
Online: IBTTA Reservation ID – IBTTA2014

HOTEL RATES & FEES

Group Rate: \$234.00 Single/Double plus applicable taxes (currently 15%)
Group Dates: IBTTA's room block is available September 9-20, 2014
Group Rate Cut-Off Date: August 18, 2014 or until the IBTTA room block is sold out (room rate cannot be guaranteed after this date)
In-Room Internet: Complimentary for reservations within the IBTTA block

HOTEL CANCELLATION POLICY

Reservations can be cancelled up to 24-hours prior to arrival without penalty. If complete cancellation takes place within 24 hours of the scheduled arrival, cancellation fee of equal to one (1) night's room fee will be charged with the exception of a medical emergency where verification can be provided.

HOTEL FACTS

Check-in/out: 3:00pm/Noon
Self Parking—\$26.00
Valet Parking—\$30.00

ADDITIONAL HOTEL OPTIONS

Due to high demand for hotel rooms during this conference, IBTTA has secured additional room blocks at neighboring hotels.

MARRIOTT COURTYARD AUSTIN DOWNTOWN

300 East 4th Street
Austin, TX 78701
Tel: 512.236.8008

Distance from IBTTA conference hotel: 1 block

HOTEL RESERVATIONS

By Phone: 1.800.236.2427

HOTEL RATES & FEES

Group Rate: \$209.00 Single/Double plus applicable taxes (currently 15%)

Group Dates: IBTTA's room block is available September 13-18, 2014

Group Rate Cut-Off Date: August 29, 2014 or until the IBTTA room block is sold out (room rate cannot be guaranteed after this date)

In-Room Internet: Complimentary for reservations within the IBTTA block

HOTEL CANCELLATION POLICY

Reservations can be cancelled up to 24-hours prior to arrival without penalty. Cancellation within 24 hours of the scheduled arrival, fee of equal to one (1) night's room fee will be charged with the exception of a medical emergency where verification can be provided.

HILTON GARDEN INN AUSTIN DOWNTOWN

500 North Interstate 35
Austin, TX 78701
Tel: 512.480.8181

Distance from IBTTA conference hotel: 3 blocks

HOTEL RESERVATIONS

By Phone: 1.800.HILTON (1.800.445.8667)

HOTEL RATES & FEES

Group Rate: \$195.00 Single/Double for a King Room plus applicable taxes (currently 15%)

Group Dates: IBTTA's room block is available September 13-18, 2014

Group Rate Cut-Off Date: August 29, 2014 or until the IBTTA room block is sold out (room rate cannot be guaranteed after this date)

In-Room Internet: Complimentary for reservations within the IBTTA block

HOTEL CANCELLATION POLICY

Reservations can be cancelled up to 24-hours prior to arrival without penalty. Cancellation within 24 hours of the scheduled arrival, fee of equal to one (1) night's room fee will be charged with the exception of a medical emergency where verification can be provided.

ATTENDEE REGISTRATION FORM

4 EASY
WAYS
TO
REGISTER

ONLINE www.IBTta.org/AUSTIN (includes 10% discount)

FAX Complete this form and fax to (202) 659-0500

SCAN to Harry Smith – hsmith@ibtta.org

MAIL Complete form below and send it with payment to:

IBTTA

1146 19th Street, NW Suite 600

Washington, DC 20036

PLEASE COMPLETE ONE FORM PER REGISTRANT

First Name _____ Last Name _____

Title _____ Name for Badge _____

Organization _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Phone _____ Fax _____

Email _____

Twitter Handle _____ ☐ I do not have one.

Guest Name _____ Name for Badge _____

1. REGISTRATION FEES (All fees are per person in U.S. dollars.)

After **August 29, 2014**, registrations will only be accepted on-site. If your registration is not confirmed by **August 29, 2014**, your name will not appear on the final registration list. Registration Fees include all meals, receptions and events listed in the Program with the exception of individually priced tours. Your organization's dues must be paid to qualify for the member rate.

Registration Type	Member	Non-Member
Delegate	<input type="checkbox"/> \$850.00	<input type="checkbox"/> \$1,150.00
Government ¹	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$950.00
Speaker/Moderator	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$425.00
Exhibitor (floor only) ²	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00
Guest ³	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00
Media ⁴ No Fee. Sessions only. Requires Approval.		

ATTENTION DELEGATES!
Register Online for a
10% Discount on Registration Fees
www.IBTta.org/austin

2. TECHNICAL TOURS

Please register to guarantee participation. Tickets will be sold on-site but are subject to availability.

	# OF TICKETS	PRICE	AMOUNT
<input type="checkbox"/> Central Texas Regional Mobility Authority Sunday, September 14, 2014 • 9:00am – Noon	_____ x	\$30.00	= \$ _____
<input type="checkbox"/> Texas Department of Transportation Sunday, September 14, 2014 • 9:00am – Noon	_____ x	\$30.00	= \$ _____
SUBTOTAL			\$ _____

3. SOCIAL TOURS

	# OF TICKETS	PRICE	AMOUNT
<input type="checkbox"/> Austin City Tour by Motorcoach Sunday, Sept. 14 • 8:30am – 11:00am	_____ x	\$64.00	= \$ _____
<input type="checkbox"/> Austin City Tour by Bike Sunday, Sept. 14 • 8:30am – 11:00am	_____ x	\$77.00	= \$ _____
<input type="checkbox"/> A Day in Hill Country – Wine & BBQ Monday, Sept. 15 • 10:30am – 4:00pm	_____ x	\$170.00	= \$ _____
SUBTOTAL			\$ _____

Fee Information

Delegate and speaker/moderator registration fees include all functions in the official program.

¹ Government rates apply to employees and/or members of governing body of international, federal, state, county and local provincial governments.

² Exhibitor registration fees include all meal functions and the Sunday opening event but do NOT include sessions. This fee is for exhibitors wishing to bring booth-only workers.

³ Guest refers to a spouse or personal friend, not a business associate or staff member. Guest and Youth rate includes all meal functions, receptions and the Sunday, Monday and Tuesday evening events.

⁴ Members of credentialed media are welcome to attend sessions only and must check in at IBTTA registration desk. Contact Bill Cramer, bcramer@ibtta.org.

Refund and Cancellation Policy

Full registration refunds less \$75 administrative fee will be made if cancellation is received in writing by IBTTA before August 29, 2014. No refunds will be issued after this date. Tours are subject to cancellation if minimums are not met. No refunds will be issued for tour reservations cancelled after August 29, 2014. No refunds will be issued for no-shows. Substitutions are allowed at any time.

Special Requirements

If you have special meal or other requirements, please contact Kathleen Davis at kdavis@ibtta.org.

Registration Questions?

Contact Harry Smith, IBTTA Registrar, at hsmith@ibtta.org or (202) 659-4620 x10.

PAYMENT SUMMARY

1. Registration Fees	\$ _____
2. Technical Tours	\$ _____
3. Social Tours	\$ _____
Total Due	\$ _____

METHOD OF PAYMENT

I wish to use the credit card listed below:

☐ Visa ☐ MasterCard ☐ American Express

☐ Check enclosed

☐ Wire Transfer Pending

(Contact Harry Smith at hsmith@ibtta.org)

NOTE: If you would like to have your professional fees billed separately from your personal fees, please contact Harry Smith at (202) 659-4620 x10 or hsmith@ibtta.org.

Card Number _____

Exp. Date _____

Name on Credit Card _____

Authorized Signature (only if paying by credit card) _____

Billing Address if Different from Above _____

☐ I have read and understand the payment and cancellation policies outlined above.

Signature _____ Date _____

EXHIBITOR INFORMATION

Connect with the Largest Gathering of Tolling Industry Decision Makers – Exhibit in Austin at the IBTTA Annual Meeting!

ADD YOUR COMPANY'S NAME TO THIS LIST OF EXHIBITORS:

(as of August 7, 2014)

3M Traffic Safety and Security	Information Logistics
Adopt-A-Highway Litter Removal Service of America, Inc.	InfraSteel by Precision Pipe & Products
Adopt A Highway Maintenance Corporation	International Road Dynamics Inc.
American Traffic Products	JAI Traffic Solutions
Ameristar Perimeter Security	Kapsch TrafficCom
ASELSAN	Law Enforcement Systems
BancPass, Inc.	Municipal Services Bureau
Brite-Line Technologies LLC	Orange Traffic
Business Ink	P-Square Solutions
Caliper Corporation	Parsons Corporation
Chandler Asset Management	Penn Credit Corporation
Cogensia, A CAC Group Company	Perceptics
Computar Optics Group	Perdue Brandon Fielder Collins & Mott, LLP
Cubic Transportation Systems	sanef its
Daktronics	Schneider Electric
Elsag/Selex ES	SDI (System Development Integration)
Ennis-Flint	SICK, Inc.
Etan Industries, Inc.	STAR RFID & Systems Group
E-ZPass Group	Taylor Smith Consulting, LLC
Gannett Fleming, Inc.	The Fort Miller Company
GeoToll, Inc.	TrafficVision
Gibraltar	TransCore
Global Contact Services	Trinity Highway
InComm	Xerox



★
**EXHIBIT HALL
MORE THAN
75% SOLD!**
★

Exhibitors
MUST register
additional
personnel.
Although one

complimentary exhibit floor only
registrant is included with each
paid exhibit booth and includes
the Opening Event on Sunday
evening (ACL), this does **NOT**
include sessions, tours, the special
activities on Monday evening
(Rainey Street) or the Closing Event
on Tuesday.



DEDICATED EXHIBIT HOURS

The IBTTA Exhibit Hall will be open for lunch, refreshment breaks and an evening reception on Monday and for breakfast, refreshment breaks and lunch on Tuesday. The Exhibit Hall will remain open for exhibitors to conduct private meetings throughout the day.

RESERVE YOUR BOOTH TODAY!

To secure your booth in IBTTA's Exhibit Hall, please complete, sign and return the Exhibitor Reservation Form on the next page with required payment. Exhibit space will be assigned on a first-come, first-served basis, upon receipt of payment. Don't be left out!

QUESTIONS?

Contact Terri Lankford, Membership and Business Development Manager,
at tlankford@ibtta.org or (202) 659-4620 x11.

EXHIBITOR RESERVATION FORM



EXHIBITOR PRICING

Member

Exhibitor Single Booth (\$3,000)
includes one exhibit floor only registrant

Non-Member

Exhibitor Single Booth (\$4,800)
includes one exhibit floor only registrant

Benefits include:

- Listing, logo and company description in final program;
- Company listing on IBTTA's meeting page;
- Recognition in email promotion leading to meeting;
- Acknowledgement from the general session stage;
- Preliminary and final registration lists;

PLUS!!

- One complimentary **exhibit floor only** registration.

*IMPORTANT NOTE:

One complimentary exhibit floor only registration is included with each exhibit booth. All additional booth personnel MUST register at \$400 per person (exhibit floor only).

This fee applies to all activities in the exhibit area only and is for exhibitors wishing to bring "booth only" staff. The fee does not include sessions or tours, but it does include meal functions in the exhibit hall and the Opening Event. Exhibitors wishing to attend all functions should register as a full Delegate. Each exhibitor **MUST** complete an attendee registration form. Your organization will be recognized as an exhibitor when IBTTA receives full payment.

COMPANY INFORMATION

Organization (to be listed in program)

Contact Name

Email

Office Phone

EXHIBIT BOOTH PERSONNEL

PRIMARY EXHIBITOR (main on-site contact)

Name

Mobile Phone (used to contact on-site)

Email

Mailing Address

City

State

Postal Code

- ☐ This primary exhibitor is to be registered as the one complimentary exhibit floor only attendee for the company. Additional booth personnel **MUST** register (exhibit floor only) by filling out a separate attendee registration form.

BOOTH CHOICE (Assigned on first-come, first-served basis)

Booths measure 10 ft. x 10 ft. (approx. 3m x 3m)

First Choice _____ Second Choice _____ Third Choice _____
(see floorplan on previous page)

PAYMENT INFORMATION

Exhibit Booths

Member # _____ @ \$3,000 = \$ _____

Non-Member # _____ @ \$4,800 = \$ _____

Exhibit Booth Personnel

Exhibitor # _____ @ \$400 = \$ _____

TOTAL DUE \$ _____

PAYMENT METHOD

- ☐ Check Enclosed
☐ Wire Transfer/ACH (Harry Smith at hsmith@ibtta.org for details)

To secure your exhibit booth, return this form with payment to IBTTA.
1146 19th Street, NW, Suite 600, Washington, DC 20036-3725
Fax (202) 659-0500

QUESTIONS? Contact Terri Lankford at tlankford@ibtta.org or (202) 659-4620 x11.

IBTTA 2014 ANNUAL MEETING SPONSORS

PLATINUM



GOLD



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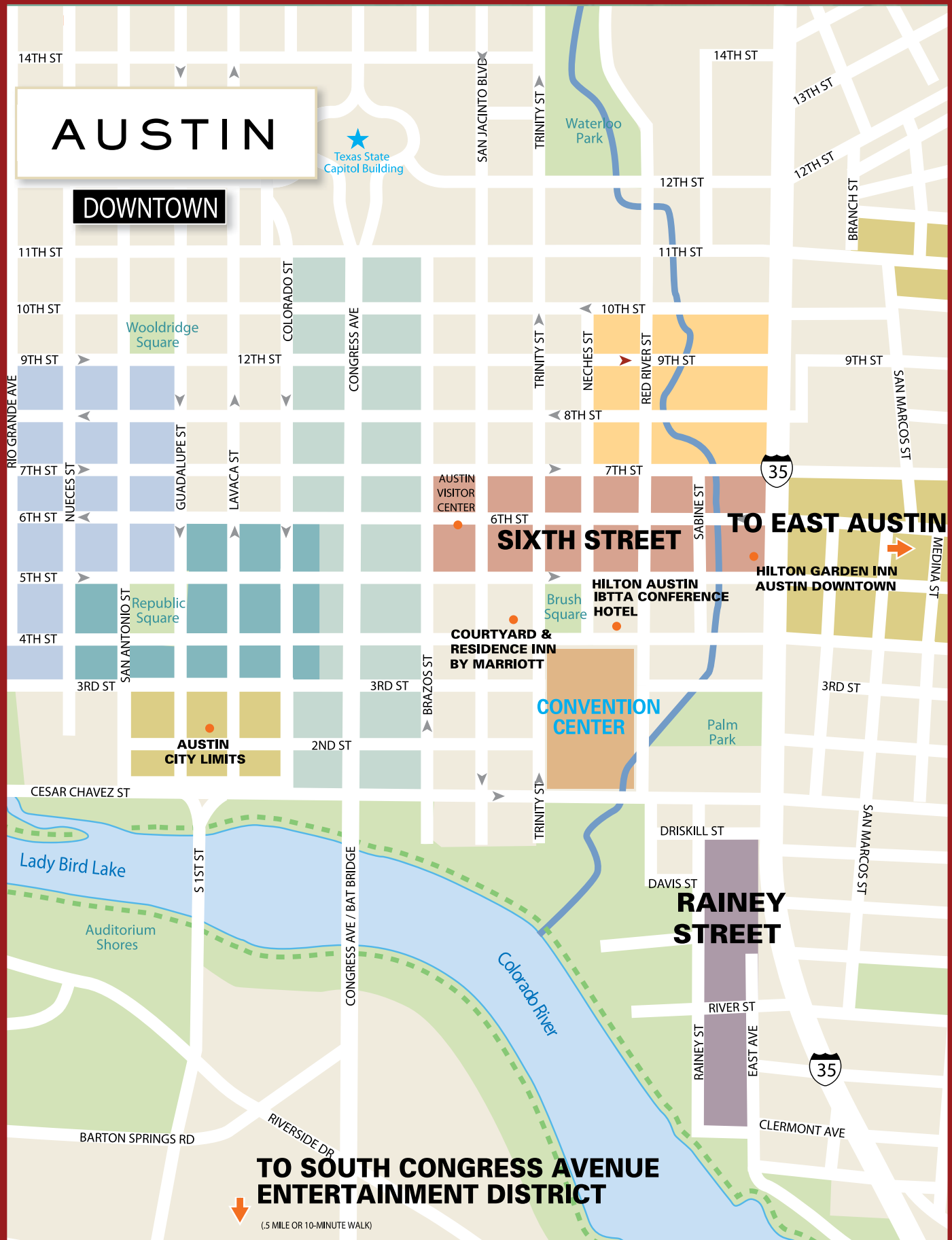


Sponsorship opportunities are still available and are exclusive to IBTTA members.
Not a member? *Make an investment in your business and join IBTTA today!*
Contact Terri Lankford at (202) 659-4620 x11 to learn more.

AUSTIN



DOWNTOWN



SIXTH STREET

TO EAST AUSTIN

RAINEY STREET

TO SOUTH CONGRESS AVENUE ENTERTAINMENT DISTRICT

(.5 MILE OR 10-MINUTE WALK)



TOLLING. MOVING SMARTER.

1146 19th St. NW, Suite 600
Washington, DC 20036-3725



2014 PLATINUM SPONSORS



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**IBTTA
AUSTIN
SEPT 14-17 2014**

★ 82nd Annual Meeting & Exhibition ★

Customers & Collaboration

Download the IBTTA Meetings app
and take our meetings with you!

